

## SELF REGULATION SELECT COMMISSION

**Venue:** Town Hall, Moorgate  
Street, Rotherham.

**Date:** Thursday, 28th March, 2013

**Time:** 3.30 p.m.

### A G E N D A

1. Apologies for Absence.
2. To determine if the following matters are to be considered under the categories suggested in accordance with the Local Government Act 1972.
3. To determine any item which the Chairman is of the opinion should be considered as a matter of urgency.
4. Communications.
5. Declarations of Interest.
6. Questions from Members of the Public and the Press.

#### **For Decision:-**

7. Minutes of the previous meeting held on 21st february, 2013 (herewith) (Pages 1 - 6)

#### **For Monitoring:-**

8. Corporate Plan Outcomes - Quarter 3 2012-13 (report herewith) (Pages 7 - 35)
9. Employment and Worklessness in Rotherham (report herewith) (Pages 36 - 46)
10. Performance Clinics (report herewith) (Pages 47 - 48)
11. Date and Time of Next Meeting - Thursday, 2nd May, 2013 at 3.30 p.m.

#### **Members of the Self-Regulation Select Commission:-**

**Councillor Currie (Chairman)**

**Councillor J. Hamilton (Vice-Chairman)**

**Councillors Atkin, Beck, Beaumont, Ellis, Godfrey, Mannion, Pickering, Sharman, Tweed and Watson.**

**SELF REGULATION SELECT COMMISSION**  
**21st February, 2013**

Present:- Councillor Currie (in the Chair); Councillors Atkin, Beaumont, Beck, Ellis, Godfrey, J. Hamilton, The Mayor (Councillor Pickering), Sharman and Watson.

Also in attendance was Councillor Dalton for Minute No. 61.

An apology for absence was received from Councillor Mannion.

**54. COMMUNICATIONS**

There had been no communications received.

**55. DECLARATIONS OF INTEREST**

There were no declarations of interest to report.

**56. QUESTIONS FROM MEMBERS OF THE PUBLIC AND THE PRESS**

There were no declarations of interest to report.

**57. MINUTES OF THE PREVIOUS MEETING HELD ON 10TH JANUARY, 2013**

Resolved:- That the minutes of the meeting of the Self Regulation Select Commission held on 10<sup>th</sup> January, 2013, be approved as a correct record for signature by the Chairman.

**58. REVENUE BUDGET MONITORING FOR THE PERIOD ENDING 31ST DECEMBER 2012**

Further to Minute No. 137 of the meeting of the Cabinet held on 6<sup>th</sup> February, 2013, consideration was given to the report presented by Stuart Booth, Director of Finance, which provided details of progress on the delivery of the Revenue Budget for 2012/13 based on performance for the first nine months of the 2012/13 financial year. It was currently forecast that the Council would overspend against its budget by £1.946 million. The main reasons for the forecast overspend were:-

- The continuing service demand and cost pressures in looking after vulnerable children across the Borough
- Additional, one-off property costs relating to the continued rationalisation of the Council's asset portfolio as part of the efficiency drive to reduce operational costs.

It was expected that the forecast overspend would reduce further over the remaining months following the instruction by Cabinet, endorsed by Scrutiny, that future spend should be on essential items only. For the remainder of the current financial year, spend must only be in respect of

ensuring that vulnerable children and adults were safeguarded, be contractually committed, where to not spend would be a false economy or to ensure compliance with Health and Safety requirements.

Continued management action would be required over the remaining periods of the financial year to ensure that the Council was able to preserve its successful track record in managing both its in-year financial performance and its overall financial resilience.

Discussion ensued and a question and answer session ensued and the following issues were raised and subsequently clarified:-

- Management actions bringing the projected overspend into line and the appropriate charges being made against the Housing Revenue Account , built into the thirty year business plan.
- Clarification of the regulations and the use of potential income to help close the gaps.
- Increased costs of collection as a result of increase payments via the Post Office or through local Paypoint outlets, which were offset by the savings.
- Need for payment costs to be factored into next year's budget.
- Overspend for Asset Management as a result of additional security and marketing costs for vacant buildings.
- Cost pressures in Commissioning, Policy and Performance arising from severance or early retirement and the anticipated savings not being achieved.
- Review of Riverside House delivery achievements.
- Interpretation of essential spend and the consistency and parity across Directorates.
- Budget Savings Plan for Children and Young People's Services and the actions required to analyse value for money, reconfiguration of services and the implementation for change.
- Waste Management overspends and whether this related to non-contracted overtime.
- Winter maintenance budget overspend and the impact should the borough experience a severe winter.

Resolved:- (1) That the progress made to date in delivering the significant financial challenges presented in the Council's 2012/13 Revenue Budget be noted.

(2) That further progress reports be submitted to the Cabinet and this Commission during the remainder of the financial year and any comments forwarded on.

## 59. CAPITAL PROGRAMME BUDGET 2013/14 TO 2015/16

Further to Minute No. 156 of the meeting of the Cabinet held on 20<sup>th</sup> February, 2013, consideration was given to the report presented by

Stuart Booth, Director of Finance, which set out the capital programme for the financial years 2013/14 to 2015/16.

Concurrently, the Council had been proactively looking to rationalise its asset and buildings portfolio so as to realise revenue savings and potential capital receipts from any future asset sale. Generally, such capital receipts were expected to be used to reduce future capital financing costs so as to reduce the revenue cost of borrowing in support of the Council's Medium Term Financial Strategy.

The report set out in detail the budget process that had led to the recommended Capital Programme 2013/14 to 2015/16, the revised proposed spends and funding allocations for Directorates.

Any revenue implications from the revised programme have been fully reflected in the Council's revenue forecast and its updated Medium Term Financial Strategy.

The Capital Programme was funded through a number of sources borrowing (both supported and unsupported), capital grants and contributions, revenue contributions and capital receipts. Any uncertainty over the funding of the Programme rested on confirmation that grants/contributions and capital receipts continued to be available in coming years. Where funding sources were volatile in nature the risks would be managed by continually keeping the programme under review.

The Select Commission welcomed the level of investment in the Borough and were informed that the spend was linked to the corporate priorities, but were disappointed that the information did not show the detail at Ward level.

(1) Resolved:- That the report be received and the contents noted.

(2) That the approval of the 2013/14 to 2015/16 Capital Programme by Council on the 6<sup>th</sup> March, 2013 be noted.

## **60. CORPORATE RISK REGISTER**

Further to Minute No. 158 of the meeting of the Cabinet held on 20th February, 2013, consideration was given to the report presented by Colin Earl, Director Audit and Asset Management, which set out the current Corporate Risk Register summary. The summary showed the risks associated with the Council's most significant priorities and projects and actions being taken to mitigate these risks.

The Council's key current risks continued to relate to the financial pressures faced by the Council and the implications of the Welfare Reforms. The report summarised the management actions that were being taken to mitigate these and other risks in the register.

Risks relating to funding of the Capital Programme, personalisation of Adults Care Services, Commissioning and Highways have been removed from the Corporate Risk Register. This did not mean these risks would no longer be monitored; rather they would now be reviewed at directorate level. They could be re-instated at corporate level at any point in time in the future if/as appropriate.

New risks relating to economic growth and Public Health and Wellbeing have been added to the register and an entry included recognising opportunities to promote the Council's achievements and enhance its reputation.

A discussion and a question and answer session ensued and the following issues were raised and subsequently clarified:-

- Proposals for further training sessions on the detail contained in the Risk Register.
- Current position with regards to Digital Region and the procurement exercise to find a preferred bidder.
- Child poverty and the impact on Council Services arising from the welfare reform.
- Correlation between planning permission and economic growth in the Borough.
- Policies to grow Rotherham's economy.
- Integration of Public Health into the Council.
- Inclusion of new items within the Risk Register, particularly about any associated risks related to the lifting of restrictions in respect of EU workers and their families and the potential impact this may have on the Borough.
- Conclusion of matters relating to South Yorkshire Trading Standards.
- Management of the Government's budget and the need to plan ahead to mitigate risks.
- Impact of welfare reform and the numbers of people that may be affected across the Borough.
- Briefing documentation about welfare reform being shared with all Elected Members.

Resolved:- (1) That the Corporate Risk Register summary be noted.

(2) That the current assessment of the Council's top corporate risks be noted.

(3) That consideration be given to incorporating the additional items raised by the Select Commission in the Risk Register.

## **61. STRATEGIC COMMISSIONING OF HEALTH AND SOCIAL CARE**

Consideration was given to the briefing paper and presentation by Chrissy Wright and Janine Parkin, Strategic Commissioning Managers, which

outlined the Strategic Commissioning Priorities for 2012/13 focusing on Adults, Children, Young People and Families.

The presentation drew specific attention to:-

- The Strategic Commissioning Model.
- Current Organisational Arrangements.
- Service Planning.
- Service Priorities.
- Challenges and Next Steps.
- Case Studies.

A discussion and a question and answer session ensued and the following issues were raised and clarified:-

- How commissioning works and whether this should be looked into further by a small Sub-Group.
- Opportunities to revisit domiciliary care providers and look at their ethical care charters.

Resolved:- (1) That the contents of the report and presentation be received and noted.

(2) That any further comments be forwarded to the relevant Cabinet Member(s) for consideration;

(3) That further reports on commissioning activity be submitted to a future meeting.

(4) That a small sub-group look at the commissioning process in detail and include Councillors J. Hamilton (Chair), Beaumont, Beck, Currie, Ellis and Sharman, with liaison with Councillors Dalton, A. Russell and Steele.

## **62. WORK PROGRAMME UPDATE**

Consideration was given to a report presented by Caroline Webb, Senior Scrutiny Adviser, which provided an update to the Scrutiny Work Programme for 2012/13. Members requested that a report be submitted to each meeting to reflect the current work programme and outline issues yet to be scheduled.

Reference was made to the items listed and the need to include a report around the refreshment of the Corporate Plan priorities.

Resolved:- That the work programme be received and the contents as listed be scheduled in due course.

**63. DATE AND TIME OF NEXT MEETING**

Resolved:- That the next scheduled meeting take place on Thursday, 28<sup>th</sup> March, 2013 at 3.30 p.m.

<b>ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS</b>
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<b>1.</b>	<b>Meeting:</b>	<b>Self Regulation Select Commission</b>
<b>2.</b>	<b>Date:</b>	<b>28 March 2013</b>
<b>3.</b>	<b>Title:</b>	<b>Corporate Plan Outcomes – Quarter 3 2012-13</b>
<b>4.</b>	<b>Directorate:</b>	<b>Resources - Commissioning, Policy &amp; Performance</b>

## 5. Summary

This report provides an analysis of the Council's current performance against the 29 key delivery outcomes contained within the Corporate Plan. It is a Quarter 3 and/or current position statement based on available performance measures for outcomes with a status of RED or GREEN together with an analysis of progress on key projects and activities which contribute to delivery of the plan.

As a result of service reductions the Council's ability to deliver all the corporate plan objectives is a high risk. The potential for under performance as a result of budget reductions highlights the importance of integrating performance, risk and financial reporting.

The current position is:

<b>Red</b>	<b>3</b> outcomes requiring major intervention at SLT level
<b>Green</b>	<b>17</b> outcomes requiring no intervention at this time
<b>Amber</b>	<b>9</b> outcomes requiring intervention at Directorate level

The report also aims to highlight the various economic and political influences including changes in national policy and funding which are already, or could potentially impact, on the performance of our corporate plan outcomes.

## 6. Recommendations

**That the Commission:**

- **Agree the current position against each of the Corporate Plan outcomes, ensuring implementation of the proposed interventions and corrective actions.**
- **Agree for the current Corporate Plan outcomes to be reviewed and re-aligned to the Councils key strategies and priorities, i.e. Health and Wellbeing Strategy, Children, Young Peoples Plan etc.**
- **Keep any performance issues under close review to prevent green/amber outcomes becoming rated red.**



**7. Proposals and Details**

**7.1 Approach**

This performance report provides an analysis of the Council’s current performance on the **29 key delivery outcomes** contained within the Corporate Plan.

Achievement against delivery of the outcomes are rated as follows:

<b>Red</b>	Not meeting targets; adverse Direction Of Travel; actions giving cause for concern; requires <b>major</b> intervention by SLT level.
<b>Green</b>	Meeting or exceeding targets; actions progressing well; no intervention required at this time.
<b>Amber</b>	Slight variation from targets; some actions behind program; requires <b>minor</b> intervention Directorate level.

Assessment is based on data currently available for:

- Indicators/targets
- Customer perception
- Progress against key actions and outcomes
- Status of financial and operational risks
- National Policy

In addition:

- **Appendix 1 a**– A summary of performance against those outcomes rated Amber.

## 7.2 Corporate Plan Score Card – Qtr 3 2012-13

Our Vision for Rotherham is:	Rotherham is a prosperous place and Rotherham people have choices and opportunities to improve the quality of their lives. Rotherham communities are safe, clean, and green where everyone enjoys a healthy and active life.									
The most important things that we do are:	Making sure no community is left behind.		Providing quality education; ensuring people have opportunities to improve skills, learn and get a job.		Ensuring care and protection are available for those people who need it most.		Helping create safe and healthy communities.		Improving the environment.	
What we want to achieve is:	01	Fewer children are living in poverty. <i>Joyce Thacker</i>	06	More people have formal qualifications and skills. <i>Dorothy Smith</i>	13	All children in Rotherham are safe. <i>Clair Pyper</i>	18	People feel safe where they live. <i>Dave Richmond</i>	24	Rotherham is prepared for present and future climate change. <i>Colin Earl (David Rhodes)</i>
	02	Everyone can expect to live longer lives, regardless of where they live. <i>John Radford (NHS)</i>	07	There are more successful new businesses. <i>Paul Woodcock</i>	14	Vulnerable people are protected from abuse. <i>Shona McFarlane</i>	19	Anti social behaviour and crime is reduced. <i>Dave Richmond</i>	25	Clean streets. <i>David Burton</i>
	03	The gap in average earnings is reduced. <i>Paul Woodcock</i>	08	More people come to the Town Centre for work, shopping and for things to do and see. <i>Paul Woodcock</i>	15	People in need of support and care have more choice and control to help them live at home. <i>Shona McFarlane</i>	20	People are able to live in decent affordable homes of their choice. <i>Dave Richmond</i>	26	Safer and well maintained roads. <i>David Burton</i>
	04	Less people struggle to pay for heating and lighting costs. <i>Dave Richmond</i>	09	More people are in work or training and less are living on benefits. <i>Paul Woodcock</i>	16	People in need get help earlier, before reaching crisis. <i>Clair Pyper / Shona McFarlane</i>	21	More people are physically active and have a healthy way of life. <i>John Radford</i>	27	Reduced CO2 emissions and lower levels of air pollution. <i>Ian Smith (David Rhodes)</i>
	05	More people in our poorest communities are in work and training. <i>Paul Woodcock</i>	10	All 16-19 years olds are in employment, education or training. <i>Dorothy Smith</i>	17	Carers get the help and support they need. <i>Shona McFarlane</i>	22	People from different backgrounds get on well together <i>Matt Gladstone</i>	28	More people are recycling. <i>David Burton</i>
			11	Babies and pre school children with a good start in life. <i>Joyce Thacker</i>			23	People enjoy parks, green spaces, sports, leisure and cultural activities. <i>David Burton / Paul Woodcock</i>	29	More people are cycling, walking or using public transport. <i>Paul Woodcock</i>
			12	Higher paid jobs. <i>Paul Woodcock</i>						

**Trend Analysis** - The table below demonstrates the changes over time in the R.A.G status against each outcome.

<b>Outcome</b>	<b>Baseline March 2012</b>	<b>Period 1 July 2012</b>	<b>Period 2 Oct 2012</b>	<b>Period 3 Feb 2013</b>	<b>Period 4 or current position 12/13</b>
1) Fewer children living in child poverty	Red	Red	Red	Red	
2) Everyone can expect to live longer lives regardless of where they live	Amber	Amber	Amber	Amber	
3) The gap in average earnings is reduced	Green	Amber	Amber	Green	
4) Less people struggle to pay for heating and lighting costs	-	Green	Green	Green	
5) More people in our poorest communities are in work and training	Amber	Amber	Red	Red	
6) More people have formal qualifications and skills	Red	Amber	Amber	Amber	
7) There are more successful new businesses	Amber	Amber	Amber	Green	
8) More people come to the Town Centre for work, shopping and for things to do and see	Red	Amber	Green	Green	
9) More people are in work or training and less are living on benefits	Red	Red	Amber	Amber	
10) All 16-19 years olds are in employment, education or training	Green	Amber	Amber	Amber	
11) Babies and pre school children with a good start in life	Green	Green	Green	Green	
12) Higher paid jobs	Green	Amber	Amber	Green	
13) All children in Rotherham are safe	Amber	Green	Green	Green	
14) Vulnerable people are protected from abuse	Green	Green	Green	Green	
15) People in need of support and care have more choice and control to help them live at home	Green	Green	Green	Green	
16) People in need get help earlier, before reaching crisis	Red	Green	Green	Green	
17) Carers get the help and support they need	Amber	Green	Green	Green	
18) People feel safe where they live	Amber	Green	Green	Green	
19) Anti social behaviour and crime is reduced	Amber	Green	Green	Green	
20) People are able to live in decent affordable homes of their choice	Green	Green	Green	Green	
21) More people are physically active and have a healthy way of life	Green	Red	Red	Red	
22) People from different backgrounds get on well together	-	Amber	Amber	Amber	
23) People enjoy parks, green spaces, sports, leisure and cultural activities	Amber	Amber	Amber	Amber	
24) Rotherham is prepared for present and future climate change	Amber	Amber	Amber	Amber	
25) Clean Streets	Green	Amber	Amber	Amber	
26) Safer and well maintained roads	Red	Amber	Amber	Amber	
27) Reduce CO2 emissions and lower levels of air pollution	-	Green	Amber	Green	
28) More people are recycling	Amber	Green	Amber	Green	
29) More people are cycling, walking or using public transport	-	Unrated	Green	Green	

### 7.3 Corporate Plan Outcomes – Quarter 3 and/or current position February 2013

#### Red rated outcomes

##### Priority 1 – Making sure no community is left behind

##### Outcome 01 - Fewer children are living in poverty CYPS – Joyce Thacker

The council and partners are working on a number of initiatives to try and mitigate the impact of child poverty and ensure it does not increase further (see examples below). It should be emphasised though, that much activity is primarily concerned with mitigating the effects of poverty and intervening early to help children and families. Achieving significant reductions in poverty levels is, realistically, a longer term aim, particularly during an economic downturn.

Using the annual outturn of NI 116 - the overall proportion of children living in child poverty in Rotherham measure - child poverty levels have decreased locally, showing a positive direction of travel in 2010 to 22.6% of children in Rotherham living in a household with relative low income, down from 23.3% in 2009. It should be noted, however, that this is likely to be largely due to a fall in the national median income (i.e. the poverty threshold being reduced rather than people in poverty being better off). The government's welfare reforms are expected to cause an increase in child poverty over the next few years.

Child poverty levels remain higher than the target of 21.6% and the national rate of 20.6%, but are still lower than both the statistical neighbour average of 24.7% and the South Yorkshire figure of 23.7%.

A child poverty workshop took place on 7th February, which included elected members and partner organisations. As well as the current government consultation on measuring child poverty, the workshop looked at the local picture and issues relating to aligning the various poverty-focused initiatives and strategies (e.g. Early Help; Health and Wellbeing "poverty" priority; response to welfare reform).

#### Ongoing activity

- Rotherham has implemented *families for change*, a Government initiated programme to turnaround 700+ of its most troubled families. The programme's coordinator is also working with colleagues in housing and revenues and benefits to identify appropriate support pathways for families affected by the new cap on benefits.
- Rotherham has also re-launched its Early Help Strategy; one of the strategic objectives identified in the strategy is 'to mitigate the effects of child poverty (including health inequalities) by supporting families to fulfill their potential.' If the strategy is successful it will have long term impacts on rates of poverty in the borough.
- We are targeting support for our most vulnerable groups, including EU migrants and new arrivals. Action taken to date includes:
  - Delivering the Erskine Road project for early learning, this is now being expanded to include benefits advice and recycling of household goods and clothing. The project is now being replicated at Ferham children's centre.
  - Establishing a parent group at Ferham children's centre, targeting vulnerable groups, including EU migrants and new arrivals
  - Negotiating with Jobcentre Plus to deliver CV development completions with EU migrants, enabling them to become eligible for jobseeker's allowance.

**Outcome 05 - More people in poor communities are in work and training**

**Owner: Paul Woodcock**

The target to achieve 9.5% gap or less in the out of work claimant rate between the 20% most deprived parts of the borough and the whole borough rate was missed. The gap reported in December 2012 is 10.1% with around 25% of the working age population in the more deprived areas claiming out of work benefits compared with 15% across the borough as a whole.

The Enterprising Neighbourhoods project delivered by RMBC, Rotherham Chamber and Voluntary Action Rotherham (VAR) which supported new and existing businesses in the most deprived areas succeeded in creating 184 jobs against a target of 161. This project is now completed.

The Regeneration Team is currently active at an operational level in promoting apprenticeship opportunities to the business community as well as facilitating improved partnership working between providers. Strategically the team is working in support of the Sheffield City Deal and apprenticeship hub activity as well as working to improve provision and take up within Rotherham. A range of actions are planned by the Rotherham Economy Board/Work and Skills Board aiming to increase the number of apprenticeship opportunities. The Apprenticeship Service team will report data on progress against this project to the Work and Skills Board during September which will feed into a future performance report.

The "Work Programme" initiative with Serco and A4E is ongoing. In October 2011 EOS Works Limited were announced as the contractor for the DWP ESF funded Support for Families with Multiple Problems project which is designed to tackle entrenched problems by identifying families with a history of worklessness across the generations or where no family member is working.

**Action: A dedicated paper with further detail about this outcome is being presented to the Self Regulation Committee on March 28<sup>th</sup> 2013.**

**Priority 4 – Helping create safe and healthy communities**

**Outcome 21 – More people are physically active and have a healthy way of life**

**Owner: John Radford**

A survey based on the former NI 57 questionnaire was completed during May 2012. 109 Rotherham schools participated and the result indicates an improvement over 10/11. The survey data also indicated that during the same week around 35% of pupils participated in 'out of hours' schools physical activity.

Active People Survey 6 published its findings in December 2012. The reported 20% was slightly down on last year but was not statistically significant (i.e. was within the margin of statistical error). This indicates that participation rates in Rotherham are static.

The Healthy Weight Management Framework continues to provide a range of services for children and adults to reduce overweight and obesity. A national conference was held in Rotherham in January 2013 to showcase the services.

Based on the data, Rotherham has made good progress between 2010-11 and 2011-12:

For 4-5 year olds (Reception year) percentages for 2011-12 are lower than Yorkshire & Humber, and England for both % Obese and for % Excess Weight

(% Overweight and Obese)

Rotherham now ranks as 4th best of 326 local authorities for Overweight and Obese combined (34th best for Obese alone)

Rotherham percentages are also statistically significantly lower than England.

For 10-11 year olds (Year 6) percentages for 2011-12 are higher than Yorkshire & Humber, and England for % Obese but lower for % Excess Weight

(% Overweight and Obese)

Rotherham has improved its rank for both % Obese and % Overweight and Obese combined. It now fits in the middle quintile for % Overweight and Obese (but in the second worst for % Obese alone). Rotherham percentages are now (2011-12) not statistically significantly different to England for both % Obese and % Overweight and Obese.

## Outcomes with a Green RAG status

### Priority 1 – Making sure no community is left behind

#### Outcome 03 – The gap in average earnings is reduced Owner – Paul Woodcock

The national Annual Survey of Hours and Earnings (ASHE) published in December 2012 suggests that average earnings in Rotherham are now 92.1% of the UK national average compared to 89.8% in 2011. This is above the target to achieve 90% of the national average. Subsequent surveys will confirm whether this positive direction of travel is indicative of a long term trend.

The work of the Economy Board continues to focus on barriers to business growth, inward investment and apprenticeships. Action plans for implementation are in place for all three working groups and these will be monitored by the Economy Board.

Work is ongoing to bring external funding into the borough. A recent successful bid was submitted to the Job Centre Plus Flexible Support Fund which is concerned with helping people back into employment through teaching them enterprise skills. Potential bids attracting consideration include the Growing Places Fund in relation to Waverley and new call for European Regional Development Fund (ERDF) projects.

It is hoped that with high value businesses such as Rolls Royce relocating to the borough at the Advanced Manufacturing Park average earnings should increase over coming years.

#### Outcome 04 - Less people struggle to pay for heating and lighting costs Owner - Dave Richmond

Cumulatively to date in the Social Housing sector as part of a programme with Carbon Emissions Reduction Target (CERT) we have:

- Insulated 9684 lofts saving residents a total of £1,675,322.0 and 697,248 Kg of CO<sub>2</sub>;
- Filled 15381 cavities saving residents a total of £2,076,435.0 and 8,456,473.0 Kg of CO<sub>2</sub> provided external cladding to 23 properties saving householders £8,855 and 43.7 T of CO<sub>2</sub>; **remain same**
- Carried out 455 external wall insulations completed saving householders £206570.0 and 1904.07 KG of CO<sub>2</sub>.

All council properties receive some form of central heating with the bulk (93%) receiving it through gas. In the Private sector we have cumulatively to date:

- Insulated **346,811** lofts saving householders **£84,621,884.00** and **1,248,519.6** KgCO<sub>2</sub>;
- Delivered **358,868** Cavity wall insulations saving householders **£48,447,180.00** and **681849.2** KGC0<sub>2</sub>.

This marks the end of CERT insulation programs in the UK Green Deal & ECO now replace CERT. ECO and Green Deal applications will be lodged on the Land Mark register any assess to this information in the future to monitor private household take up on energy efficiency will have to be paid for. There will be data available from utilities possibly at the end of first phase ECO 2015.

**Priority 2 – Providing quality education; ensuring people have opportunities to improve skills, learn and get a job**

**Outcome 07 – There are more successful new businesses**

**Owner: Paul Woodcock**

Despite the current economic climate there is ongoing activity promoting and encouraging the generation of new businesses in Rotherham.

- We continue to work with the town centre team to manage the funding sources which support the business grants. In 2011/12 £209k has been awarded to various businesses for rent subsidy and fit out costs.
- Figures in relation to business incubation reported occupancy rates of 88.75% in 2012 an increase on the previous year and above target. (Occupancy rates: Moorgate 92%, Century 88%, Matrix 92%, Fusion 83%).
- Good work continues in relation to the Soft Landing Zone Project. The team are currently working with 83 Rotherham businesses to look at International Opportunities. 42 Businesses have been assisted intensively (ERDF output). 311 Sheffield Hallam Students and 42 Sheffield University Students and 17 RCAT students have been made aware of the project and incubation services. 4 foreign businesses are receiving soft landing support through the project, and a further 4 have shown interest.

**Outcome 08 – More people come to the town centre for work, shopping and things to do and see**

**Owner: Paul Woodcock**

Council surveys have recorded increased foot flow in the town centre. 2012/13 numbers have been between 4% to 9% above the equivalent 2011/12 quarter. Foot flow has particularly increased in the college street area following the opening of Discount UK, Greenwoods and the relocation of Internationale.

The Association of Town Centre Management (ATCM) Springboard National High Street Index indicates that positive foot flow in Rotherham town centre is increasing against national and regional trends. Figures for July 2012, for example, indicated a local 4.1% annual increase compared to a regional (North and Yorkshire) decline of -2.4% and a national (All Towns and Cities) decline of -7.3%.

**Outcome 11 - Babies and pre school children with a good start in life**

**Owner - Dorothy Smith**

Outcomes of Children Centre Ofsted inspections October 2012 – December 2012 show that Rotherham's performance (Good or better) for 11 Children Centre's has remained at 90.9%. This is well above the national average of 69%\* and the statistical neighbour average of 64.1% in the same period when Children Centres inspections were first implemented.

The profile of childminder inspections shows a continued improvement on baseline albeit a slight drop in this report, and as at the 5<sup>th</sup> of February this stands at 68.6% good or better up from 56% in August 2011.

Of all 3 & 4 year olds in Rotherham 98% are benefiting from an early education place prior to starting full-time school. This is a year on year increase of 2% since 2010 and above the England Average of 96%.

The latest information shows that a total of 22,913 children have registered with Rotherham's Imagination Library since the scheme was launched in 2007. 13,867 children are currently receiving books each month (as of Feb 2013) which is 86% of Rotherham's under-five population. 9,046 children have now 'graduated' i.e. reached the age of five and automatically left the scheme.

**Outcome 12 – More higher paid jobs**  
**Owner: Paul Woodcock**

This data is published annually. At December 2012 Median average earnings in Rotherham were £465.80 which was above the target of £460.00 and above the regional average of £464. 70. This outturn is positive.

The measure is based the latest national Annual Survey of Hours and Earnings (ASHE) which can be subject to large fluctuations year on year due to sample sizes used. Subsequent ONS Annual Survey of Hours and Earnings (ASHE) surveys will confirm whether current data is indicative of a long term trend.

**Priority 3 – Ensuring care and protection are available for those people who need it most**

**Outcome 13 - All Children in Rotherham are safe**  
**Owner: Clair Pyper**

The proportion of referrals going on to initial assessments (NI 68) quarterly performance remains stable at 90.7%. However December's in-month figures show a significant drop but as shown in the 'rerun figures' for September-December there appear to be issues around timeliness of data entry. This needs to improve to ensure future reports remain accurate and associated management decisions are appropriate.

Initial Assessments (IAs) within 10 working days (NI 59) currently remain above target and national averages at 88% (2344/2665) however although the monthly number of IAs is comparatively lower than the early months of 2012/13 and performance has dropped quarter on quarter within the year with 'in month' performance below target.

Similarly Core Assessments (NI 60) also remain 'green' at 83.3% (910/1092) but performance is dropping month on month and better performance has been achieved in earlier months when numbers were higher.

If this pattern continues at year end the service will be at risk of dropping below targets and/or the previous year's outturn.

A draft Childrens Sexual Exploitation (CSE) strategy for Rotherham and subsequent action plan has been produced, which is currently out for consultation with all key partners. The final draft will be presented to the Safeguarding Childrens Board on 15 March 13.

**Outcome 14 - Vulnerable people are protected from abuse**  
**Owner - Shona McFarlane**

Based on South Yorkshire Police statistics, repeat incidents of domestic abuse have remained at 20% during Q3. This continues to compare favourably against the national average which ranges between 28% and 40% (NB. Rotherham compare more closely to 28% average than the less established 40% average for 'less mature' councils).

Performance for Adults receiving a social care review of their care/support plan during the year continues to be in line with target. Activity has increased by 24% (48% to 72%) during Q3 and planned activity through to year end will meet our projected outturn target of 93%.

Safeguarding alerts allocated within 24 hours is currently at 97% (as at 25/2/13) and is on track to hit 99% year end target, following completion of validation and planned performance management actions.

Through continuing to respond quickly to alerts we are helping people to feel safe. We anticipate that perception of 'feeling safe' will continue to be reflected positively in the user survey results for 2013 and sustain the council's performance which in 2012 was one of the best 25% of local authorities in the



country. Surveys have been issued and will be submitted in late May 2013, following which analysis and benchmarking can be undertaken during the summer.

A review of the Safeguarding Service began in December 2012 Work took place to review all open safeguarding cases and to streamline the process, to reduce length of time for investigations. The Safeguarding team has been supported by the Performance & Quality team to reduce the total level of cases that remain 'open'. The number of open investigations and those without a case conference date has reduced substantially.

A new target for investigation to be completed within 42 days has been agreed. The remaining existing case loads are being progressed to ensure completion during the 4<sup>th</sup> Quarter. Performance clinics continue to take place on a weekly basis to monitor progress.

Six of the eight Rotherham MBC Care Quality Commission registered residential social care home providers have been inspected so far by the CQC during 2012/13 and have been assessed as meeting their essential minimum standards and assessed (or re-assessed in year) as compliant. NAS continue to support all services via their on going Quality Assurance programme an example being Netherfield Court which was initially compliant on 4 out of 5 outcomes was supported to improve their 'records' outcome to become fully compliant. The Shared Lives service was inspected by CQC on 21<sup>st</sup> February, feedback has been positive and we are awaiting the formal report.

CQC became involved with Melton Court (independent residential home), as the home was providing services illegally. Positive work with CQC took place to secure a new owner and removed the need to transfer residents.

### **Outcome 15 - People in need of support and care have more choice and control to help them live at home** **Owner - Shona McFarlane**

The user experience survey which provides the data for this 12/13 indicator is due for submission in May 2013 following return and analysis of surveys.

Last years 11/12 survey results showed improvements which we have also benchmarked with:

- **Social care related quality of life** achieving top quartile nationally and ranked 4<sup>th</sup> in Y&H region.
- **How much control customers have over their daily life** achieving upper middle quartile nationally and ranked 8<sup>th</sup> in Y&H region.
- **Overall satisfaction with the care and support services customers receive** achieving best score in our comparator group and ranked 1st in Y&H region.

The number of customers in receipt of self directed support (SDS) has increased since Q3, improving to 78.21%. Quarter 4 actions are in place to achieve 80% year end stretch target. Further improvements have also been seen in relation to the number of people accessing SDS via a direct payment to enable them to retain the provider of their choice (up from 10.3% last year to above target at 12.25%).

Actions to provide alternative community based services, which include our home enabling service, increased capacity of step up / step down beds and better use of Assistive Technology to enable customers to have greater choice and control have had a positive impact, with 108 fewer admissions to residential care for those aged over 65 when compared to quarter 3 last year.

Our increased work on Assistive Technology (My life, My home, My Community) was recognised with a nomination at the "Making a Difference in Yorkshire and Humber Awards 2012". Activity in Quarter 3 in 2012 has seen a doubling in Assistive Technology referrals when compared to the same period in 2011.

**Outcome 16 - People in need get help earlier, before reaching crisis**

**Owner: Clair Pyper / Shona McFarlane**

Improvement continues on the proportion of Adult social care new assessments completed within 28 days, Q3 showing a rise to 94.97% from year end score of 83.21% and set to achieve 95% target.

Similarly performance in respect of proportion of Adult social care packages of care in place within 28 days is within control target at 96.79%, work continues to validate records and actions are in place to secure improvement from Q3 to achieve stretch target of 98% by year end.

Within CYPS, we have made progress as a partnership by refreshing our Prevention & Early Intervention Strategy in April 2012 to be rebranded as our "Early Help" Strategy, which was necessitated by the huge changes across the whole system of the Local Strategic Partnership given the deficit reduction measures implemented by the Coalition since 2010. As well as aligning our language and strategy to emergent Government policy drivers, we have also taken the step of establishing an Early Help Assessment Team to provide dedicated coordination and fast response support for families in need of early help. We have developed our Families for Change Delivery Plan – Rotherham's local response to the Government's Troubled Families Initiative – to enhance our Early Help provision, adding in additional resources to provide better connectivity between service providers. Whilst Rotherham has an estimated 730 "troubled families", our aspiration is to work with as many families as possible to provide the early help they specifically need, and the Families for Change programme gives us a real opportunity to grip provision across the partnership and plug the gaps between services. In addition to providing better early help, we will also use our resources to ensure that a "step down" pathway is in place and performance managed, helping those families who have had social care intervention work towards sustained and supported improvements without the need for high-end (and therefore higher cost) statutory services.

**Outcome 17 - Carers get the help and support they need**

**Owner: Shona McFarlane**

Performance on services for carers is on target and will keep Rotherham top quartile for providing advice and support for carers across the country. Additional insight into carers' experience of services (due for national submission 1/3/2013) will become available on completion of the collation and analysis of responses received which is being undertaken in parallel to preparation for submission.

We have launched a Carers Charter in 2012/13 which includes our partner agreed 4 priority themed areas that were validated and ranked by the public during carers' week 2012. One theme supports carers to access a range of flexible services that are appropriate to their needs; as a result we reviewed our services and are increasing the range of services we offer via our carers centre. These actions will improve the overall performance indicator but also increase the 'services provided' performance which has been highlighted as an area for development from the sector led improvement assessment.

**Priority 4 – Helping create safe and healthy communities**

**Outcome 18 - People feel safe where they live**

**Owner: Dave Richmond**

An overview of the Joint Strategic Intelligence Assessment was presented by the Safer Rotherham Partnership to key partners on 31st January. The JSIA makes a number of recommendations in respect of the Safer Rotherham Partnerships crime & disorder priorities for 2013/14. Amongst the key priorities for action identified were for example, reducing and managing ASB and criminal damage/arson and reducing the risks of becoming a victim of motor vehicle theft. The Partnership will now move towards developing the specific actions that will support delivery of agreed priorities.

**Outcome 19 - Anti-social behaviour and crime is reduced**  
**Owner: Dave Richmond**

At the end of Q3 (2012/13) reported 'All Crime' had been reduced by 4% (514 fewer offences) and reported 'Anti-Social Behaviour' (ASB) incidents reduced by 21% (3298 fewer incidents) compared to the same period in 2011/12. Overall Serious Acquisitive Crime has been reduced by 5% (-348) and Criminal Damage offences by 8.9% (246). Violent crime increased by 4% (+63) but this increase has been significantly reduced since the previous Quarter results. Despite this increase, when compared to its most similar group of Community Safety Partnerships (14 CSP's), Rotherham is the third best performing.

Within Housing Services P & Q are actively working with the service to resolve risks and support the operational management arrangements with regard to ASB casework management. This, together with ongoing quality assurance checks and customer surveys, is providing an enhanced degree of performance and service scrutiny, which is informing ongoing service improvement and development activity.

ASB Officers continue to work alongside Housing Officers in the localities, acting as advisors and mentors, to increase skill sets amongst Housing Officers in ASB and tenancy enforcement techniques. The total number of ASB Housing cases has reduced by more than 50 cases since December 2012 and the number of longstanding cases has decreased nearly 50% during Quarter 3. The percentage of ASB cases resolved was 95.45% at the end of January 2013 against a target of 93%.

**Outcome 20 - People are able to live in decent affordable houses of their choice**  
**Owner: Dave Richmond**

To date, 108 affordable housing units have been enabled in the Borough against a forecast of 122. Affordable Housing delivery is less than in previous years and this reflects the current market conditions, affected by the economic downturn.

Less open market homes are being built and this means that fewer affordable homes are being provided through the planning mechanism; also, a reduction in Government grant, made available through schemes such as the National Affordable Housing Programme means that social housing providers, which includes the Council, are not building at the same rate as in previous years. Positively, the Council has recently supported the strategic acquisition of suitable housing from private sector developers during 2012-14; two key benefits of this strategy is a reduction in partially built and empty new homes as well as increasing the Council's supply of affordable homes for rent. These acquisitions will be resourced by the Housing Revenue Account.

As at 31<sup>st</sup> January 2013, 99 non decent properties have been made decent this financial year. There are 7 non decent properties remaining to be made decent in 2012/13.

With regard to the Repairs and Maintenance service all indicators are currently on track and forecasts predict that they should achieve their year end targets. The Customer satisfaction level at the end of January 2013 was at 99.69%.

We have completed more repairs right first time and performance is showing that that there has been further improvement in the number of appointments made and kept with the customer compared to last year.

The average re-let time for Empty Homes is currently 29.19 days against a target of 28 days. This is a dramatic decrease from last year, where at the same point the average re-let time was 51.36 days. Further ways are being identified to achieve the target, including the feasibility of back to back lettings. The number of lettings has increased from 1194 to 1275 as at the same period in 2011. Work is currently progressing on a new property standard to improve and provide more clarity to prospective tenants on what standard to expect when a vacant property is let. The number of Council void properties is currently 139 which represent a significant reduction over the year. The figures for February represent the lowest ever achieved.

## Priority 5 – Improving the environment.

### Outcome 27 - Reduce CO2 emissions and lower levels of air pollution Owner: Colin Earl

CO2 emissions for RMBC building energy use and streetlighting are reported annually at the end of July (in line with CRC reports and DEFRA Green House Gas Report) when verifiable data is available.

### Outcome 28 – More people are recycling Owner: David Burton

Performance against ex NI 192 % of household waste sent for reuse, recycling and composting declined during the third quarter after the Sterecycle treatment and disposal plant was placed in administration, meaning that other disposal arrangements had to be sourced. The demise of the Sterecycle contract has meant that waste formerly treated to remove glass, metal and plastics and produce a fibre for remediation has had to be diverted predominantly to landfill.

Projected performance for the year-end is currently revised downward from the target 57.6% to 42.15%. However, composting tonnages continue to show a marked improvement over forecast (cumulative tonnage to the end of December is 20% higher than forecast). Cumulative Blue box figures (3% higher) and kerbside paper and card tonnages (2% higher) are also better than forecast. However, HWRC recycling figures are now 3% lower than forecast

Third quarter performance against Ex NI 193 % of municipal waste landfilled was better than forecast. As well as the waste being recycled and composted, a large amount of residual waste is diverted away from landfill as part of the interim waste treatment and disposal contract. Even though the Sterecycle contract has been terminated enough additional capacity has been secured at the Sheffield Energy Recovery Facility to keep this indicator on target.

This outcome is overall currently rated green due to the ongoing good performance against landfill targets good performance against areas of household waste recycling and composting not affected by the Sterecycle contract.

### Outcome 29 – More people are walking, cycling or using public transport Owner: Paul Woodcock

Recent PTE surveys indicate around 24% of journeys being undertaken via more sustainable modes of public transport, cycling or walking. The current findings indicate an ongoing improvement over the 2010/11 baseline of 18-19%.

National data collection around journeys to school has ceased but locally collected data (CYPS 'Lifestyle Survey') found that the around 15% of pupils travel to school by car with the remaining 85% either walking (65%) or using various modes of public transport or cycling. Numbers walking increased to 73% for return journeys with 9% travelling home by car.

#### 7.4 High Level Outcome Measures

Performance is measured against agreed high level measures for each outcome. These are a combination of former statutory national indicators and local indicators.

#### 7.5 Developments

Since the last report developments with reporting against our priorities include:

- During mid 2012 a piece of work was commissioned to assess performance of the 11 communities identified as part of the “Targeting resources to our most deprived neighbourhoods” project – This work has now been completed, with actions identified and being addressed. The deprived neighbourhoods are being prioritised as part of the poverty workstream of the Health and Well-being Strategy and a plan is either in place or being developed for each neighbourhood. Resources have been assigned to support each area and plan and also to deal with day to day issues.
- Health and Well-Being Strategy - The Rotherham Joint Health and Wellbeing Strategy was agreed by the Health and Wellbeing Board and published October 2012. The Board have agreed six areas of priority and associated outcomes for the strategy, which represent a desired state for what Rotherham will look like in three years. The implementation phase of the strategy is now well underway and each of the 6 priorities has an accountable lead officer appointed to coordinate and provide strategic leadership to the workstream. The 6 leads are currently developing workstream plans, to identify what actions are required to deliver the strategy. Alongside the 6 strategic priorities, the Health and Wellbeing Board has agreed 6 'Priority Measures' identified as big issues from the JSNA that they will collectively address during 2013. These are: Smoking, alcohol, obesity, dementia, fuel poverty and NEETS. The board will consider a single measure at each meeting and produce an action plan for tackling the issues. The workstream leads will consider how their individual plans will contribute to success in tackling these priority measures.

## 8. **Finance**

It is known that as a result of service reductions the Council's ability to deliver all the corporate plan objectives is a high risk. The potential for under performance as a result of budget reductions highlights the importance of integrating performance, risk and financial reporting. This emphasises the need for regular monitoring of team plans within Directorates and a potential revisit of the Corporate Plan priorities.

## 9. **Risks and Uncertainties**

Ongoing changes to national policy and funding continue to impact on delivering our outcomes and in some areas could further deteriorate performance. The rationalisation of the Government's performance regime has taken the focus away from the previously strong performance management culture within the organisation. Implementation of the revised performance outcomes framework is required to reinstate embed performance management within the organisation. This involves ensuring targets for all corporate plan measures need to be firmly embedded and the reporting timetable is also adhered to.

## 10. **Policy and Performance Agenda Implications**

This report assesses the progress being made in delivering the outcomes of the key policy and performance agendas as set out in the Council's Corporate Plan. The current government's Welfare Reform proposals have been identified as certain to have a major impact on Council service delivery and on service users and residents. Details were included in a previous report.

## 11. **Background Papers and Consultation**

The performance data contained within this report has been provided by Directorates following approval from their Directorate Management Teams.

### **Contact Names:**

Matthew Gladstone, Director of Commissioning, Policy and Performance, ext 22791

Sue Wilson, Performance and Quality Manager, ext 22511

Anne Hawke, Performance and Improvement Officer, ext 23246

**Appendix 1 a – A summary of performance against those outcomes rated Amber**

**Priority 1 – Making sure no community is left behind**

**Outcome 02 - Everyone can expect to live longer lives, regardless of where they live    Owner: John Radford**

Official data on life expectancy at birth from the NHS Information Centre is now not due until summer 2013. Current provisional data suggests the following:

- The 3-year average 2009-2011 for life expectancy at birth is 77.6 years for males and 81.5 years for females (both provisional)
- This is an increase of 0.5 years for both males and females over the 2008-2010 figures of 77.1 years (males) and 81.0 years (females)

**Priority 2 – Providing quality education; ensuring people have opportunities to improve skills, learn and get a job**

**Outcome 06 - More people have formal qualifications and skills  
Owner: Dorothy Smith**

The Key Stage 2 final National Curriculum Assessment results for 2012 were published on the 13<sup>th</sup> December. The Key Stage 4 final results for 2012 were published on the 24th January 2013. The data below was published on the DfE research and statistics website.

**EYFS**

- Rotherham’s performance has been above both the national and Yorkshire and Humberside averages in 2010, and above regionally in 2011. In 2012, performance at this level has increased by 1.7% to 60%. However, national averages increased by 5%. The gap to the national average is 4%.

**Key Stage 2 outcomes for Rotherham improved in all indicators 2011-2012**

- Key Stage 2 L4+ English & mathematics combined increased by 5.7% to 75%. National averages increased by 5% to 79%. The gap to national averages was reduced by 1% but remains too wide at 4%.
- KS1-KS2 progress measures in English increased by 6% to 86%. National averages increased by 5% to 89%. The gap to national averages was reduced to 3%.
- KS1-KS2 progress measures in mathematics increased by 5% to 84%. National averages increased by 4% to 87%. The gap to the national average was reduced to 3%.

**Key Stage 4 outcomes for Rotherham improved in all indicators 2011-2012**

- 5+A\*-C including English and mathematics increased by 3.3% to 60% against a increase in the national averages of 0.5% to 59.4%    Rotherham LA average is 0.6% above the national average. Rotherham averages have exceeded the national average for the first time for this threshold.
- The 5+A\*-C indicator increased by 2.1% against a national average increase of 2.3%. 83.9% of pupils achieved 5+A\*-C against a national average 81.8%. Rotherham LA average is 2.1% above the national average. This is the second year Rotherham averages have exceeded national averages for this threshold.
- KS2-KS4 progress by 3 levels in English remained at 73%. National averages declined by 3.8% to 68.0%. The Rotherham average is 5% above the national average in 2012.
- KS2-KS4 progress by 3 levels in mathematics increased by 6.9% to 66.9%. National averages increased by 3.9% to 68.7%. Rotherham has reduced the gap to national averages to 1.8%.

Various initiatives have been implemented and are detailed below, as well as being discussed in a dedicated performance clinic around KS2 during quarter 4.

- Local Authority Powers of Intervention have been established and introduced to work with schools that are vulnerable to falling below KS2 floor standards or data indicates underperformance.
- School of Concern (SoC) meetings are held each half term and chaired by the Senior Director of Schools & Lifelong Learning. The HT and Chair of Governors attend the meetings to review the evidence of progress and impact in the areas identified for improvement including the capacity of leadership. An external evaluator is appointed to ascertain the impact and progress of the development work. The Senior Director of Schools & Lifelong Learning and the Head of School Effectiveness Service have met with schools that have showed insufficient evidence of progress and increased capacity during allotted timescales leading to the removal of the powers of Governing Bodies and senior leaders within some schools.
- Learning Communities (LC's) have developed Strategic Performance Groups to drive and support school improvement. The SPG includes the Headteacher of each school within the LC and a Consultant Headteacher representative from the School Effectiveness Service. Part of the meeting cycle is regular and thorough analysis of data. Rotherham LA School Effectiveness Service have developed LC Audits (ie Thresholds and Progress Measures - DfE) and Termly APS Trackers (overall attainment and progress for all pupils and sub-groups including FSM, SEN etc for each year group).
- The concept of an experienced Headteacher with a proven track record of school improvement working across more than one establishment is now commonplace within Rotherham. Subsequently, the School Effectiveness Service has been involved with the establishment of nine collaborations across the borough.
- Learners First are continuing to fund National Leaders in Education (NLE) and Local Leaders in Education (LLE) to support Rotherham schools. LLE's are successful headteachers or principals who work alongside other heads to drive forward improvements and build capacity to ensure that improvements can be sustained. NLE's / LLE's are working as and when appropriate, in supporting schools within or beyond their own Learning Community. Specialist Leaders in Education (SLE's) have been assigned to the Teaching School Alliance and have expertise in a specific area to support individuals or teams in similar positions in other schools.
- Apprenticeship programmes continue to be embedded into LA recruitment policies, thus modelling the process for outside companies. The LA will continue to work closely with NAS, working with employers and training organisations to maintain this momentum.
- Rotherham recently merged its Youth Offending Service, Youth Service and Connexions into a single Integrated Youth Support Service with the aim of improving targeted support and IAG to vulnerable young people to support the raising participation agenda.
- RMBC was recently awarded by Prospects a sub-contract to deliver the Youth Contract in Rotherham. This will be undertaken by IYSS and will support the engagement in learning of those most hard to reach and engage.

### **Outcome 09 – More people are in work or training and less are living on benefits**

**Owner: Paul Woodcock**

Current Office of National Statistics (ONS) data indicates that the % of working age Rotherham residents in employment has increased slightly from the 66.1% reported for the 1<sup>st</sup> quarter of 12/13 to 67.8% for the 3<sup>rd</sup> quarter. Over the same period the gap to the region closed from 1.5% to 0.8%.

Current ONS and DWP data reports that the out of work claimant rate is 15.7%. This compares unfavourably with the regional rate of 13.0% resulting in 2.7% gap between Rotherham and the region against a target of 2.5%. The gap does however appear to have stabilised. Taking this and the positive direction of travel regarding employment rates into consideration this outcomes is assessed as Amber.

**Outcome 10 - All 16-19 year olds are in employment, education and training**  
**Dorothy Smith**

The 3 month average position of 7.4% for the end of January shows a reduction from the 7.6% return for the same period in 2011/12. The average number of academic age 16 -18 NEET for this year is 667 (compared to 686 for the same period last year which is a slight reduction of 19).

The number of actual age 16-18 NEET at the end of January is 704 compared to 653 for the same period in 2012. This is explained by the significant reduction in unknown destinations for the same period last year. Extensive follow up has resulted in more robust and current destination information.

The January 2013 figure for Not Known stands at 2.9% which is a significant reduction on last years figure of 4.9%.

The latest statistical neighbour information produced by DoE relates to December 2012. The mean for statistical neighbours NEET at the end of December 12 was 7.1% which is slightly lower than Rotherham's figure of 7.3%. The December 12 figure for Rotherham Not Knowns stands at 4.5%, whereas the same for statistical neighbours is 7.5%. Rotherham has concentrated effort on ensuring data is as robust and current as possible given the 19 year olds being included in the count. The In learning figure for the same period stands at 82.8% against a mean figure of 80.7% for our statistical neighbours.

The annual destination survey relating to 2012 Y11 leavers was completed in November and Rotherham has once shown an improvement in the In Learning figure. This year that figure stands at 95.6%, against 95.4% last year. The In Learning figure has risen year on year since 2006. There were only 121 young people known to have failed to make a successful transition this year, compared with 140 last year.

**Priority 4 – Helping create safe and healthy communities**

**Outcome 22 - People from different backgrounds get on well together**  
**Owner: CEX – Matt Gladstone**

Life Style Survey – This is an annual survey for Year 7 and Year 10 pupils. The number percentage of pupils who have been bullied because of race/disability/sexuality shows a rise from 10% in 2011 to 15% in 2012.

Hate Crime and Incidents - There have been 51 incidents of Hate Crime recorded in quarter 1, 40 in quarter 2, and 39 in quarter 3 which were classed as "criminal offence" by South Yorkshire Police (SYP). This represents a total to date this year of 130.

In addition 142 incidents were reported in Rotherham schools and a further 13 incidents through council directorates over quarters 1, 2 and 3 of 2012/13.

In response to the Equality and Human Rights Commission report "Hidden in Plain Sight" on disability related hate crime, the publication of the Government's Plan to "Tackle Hate Crime, Challenge it, Report it, Stop it", and the development of a National Hate Crime Strategy, the Council and SYP have reviewed our approach and a dedicated "Vulnerable Persons Unit" has been established from existing staffing resources.

Based within Main Street Police Station this is a multi-agency team aims to improve the coordination of all strands of work around vulnerable individuals (intelligence, prevention, intervention and enforcement), including those subject to ASB, hate crime, domestic violence, mental health, sexual exploitation, community cohesion.

This new approach will lead to identifying and intervening much earlier in many of these risk areas to prevent escalation of harm and increased demand.



**Outcome 23 - People enjoy parks, green spaces, sports leisure and cultural activities**

**Owner: David Burton / Paul Woodcock**

Visits to libraries, sports facilities and the theatre indicate an upward trend. The closure of Arts Centre based facilities such as the Studio Theatre, Arts Centre Café, art gallery and Yorks and Lancs Museum have however had an impact on Theatre and Museum visits in general.

This outcome is flagged as Amber due to the operational risks that remain in relation to the achievement of this outcome following enforced service reductions in key areas and the effect that these are likely to have on both participation levels and satisfaction.

**Priority 5 – Improving the environment.**

**Outcome 24 - Rotherham is prepared for present and future climate change**

**Owner: Colin Earl**

Rotherham MBC; Bradford CC and University of Sheffield (UoS) are submitting a request for EU funding to support the collaboration project. UoS has developed a project proposal and submitted the bid to the EU Interreg IVB North Sea Region Programme.

A free consultation service has been applied for via an MSc student from Hallam University Sheffield to carry out a gap analysis to identify:

- what action is already underway / complete to address risks;
- key barriers preventing actions to address risks;
- potential / new actions or opportunities to reduce risks;
- urgent areas for action;
- potential to develop an encompassing water management strategy.

The Sheffield Hallam University project will involve carrying out gap analysis; producing a report with the results of the analysis and presenting the results to the Rotherham Environment and Climate Change Group (Chaired by Cabinet Member for Health and Wellbeing). The results and recommendations of the report will form the basis for future adaptation measures in Rotherham and potentially South Yorkshire.

RMBC Adaptation working group has been set up to represent teams that have a direct influence / control on the RMBC adaptation actions. The next group meeting is scheduled for Monday 11<sup>th</sup> March 2012. The main focus of the meeting will be to support the gap analysis and develop an adaptation programme.

The Environment and Climate Change Strategy and action plan is currently under review and revised performance management frameworks are being developed. Initial amendments have been carried out and a Members workshop has been arranged for 26 March 2013 to finalise the changes prior to submitting for authorisation.

**Outcome 25 – Clean Streets**

**Owner: David Burton / Paul Woodcock**

This outcome is currently assessed Amber due to a downward direction of travel against litter and ongoing concerns about the impact of budget reductions. There is some uncertainty about the extent which the NI 195 methodology (previously a statutory national indicator now retained locally) delivers an accurate assessment of street cleanliness. Data collection is resource intensive and the results do not always correlate with analysis of customer service requests and complaints data. Ongoing usage of this measure and our methods of assessing levels of street cleanliness are therefore under review as part of our service and performance planning for 2013-2014.

**Outcome 26 – Safe and well maintained roads**

**A) Well maintained roads**

**Owner: David Burton / Paul Woodcock**

This target is to maintain standards to at least average standards as indicated by *SCANNER* data for all local authority areas. However, due to restructuring of central government departments comparative data beyond 2010 is not available though this has been promised for release on 28<sup>th</sup> February.

Capital investment programmes (£5m 2008-10, and £3m 2011-13) have helped stabilise the condition of the highway, but *SCANNER* survey results are already indicating some (small) deterioration in the condition of principal and non-principal roads compared with 10/11. With the reduction in revenue budgets for maintenance it is expected that the rate of deterioration will accelerate after the capital investment ends. This is assessed as Amber on the Corporate Risk Register.

**Outcome 26 – Safe and well maintained roads**

**B) Safer roads and casualty reduction**

**Owner: David Burton / Paul Woodcock**

Key road accident indicators use a five year rolling average based on the calendar year (Jan – Dec) to measure trends. We are currently awaiting data from South Yorkshire Police regarding the 5 year rolling average up to December 2012

The five year rolling average for all Killed or Seriously Injured (KSI) in 2011 was 90 and indicated a decline compared with 92.2 in 2010. There are concerns however that 2011 did see an actual increase in road traffic accidents following the positive figures for 2010 which were the lowest on record by some margin, hence the current Amber rating. This increase occurred during a period of reduced funding and staff numbers for road safety education and training initiatives.

The Council continues to deliver a range of road safety initiatives and will undertake detailed analysis of annual casualty data from which we will be able to identify if there are recurrent issues for which actions can be developed and resources targeted.

**Contact Names:**

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Sue Wilson, Performance and Quality Manager, ext 22511

**Corporate Plan Priority: Making sure no community is left behind**

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
1 - Fewer people are living in child poverty	Ex NI 116	The overall proportion of children living in child poverty in Rotherham	Low is good	23.3% (2009)	Annually	22.6% (2010)					21.60%	N	R	↓	Historical issues around the 2 year time lag in publication of this data means that we are trying to develop more local measures which give a more timely picture. The latest data was published during November 2012 and shows the position at Summer 2010.
	LPI	% of children eligible for free school meals	Low is good	N/A	Termly	19.90%	19.90%	19.40%		N/A	No Target Set	N/A	N/A	↑	Further work is taking place in relation to target setting and benchmarking for this LPI
2 - Everyone can expect to live longer lives	LPI	Life Expectancy at birth (Males)	High is good	76.7 yrs (Nov 2010)	Annually	See comments.					Targets to be set following publication of Public Health Outcomes	N/A	N/A	N/A	Official data on life expectancy at birth from the NHS Information Centre is now not due until Summer 2013 Current provisional data suggests the following : - The 3-year average 2009-2011 for life expectancy at birth is 77.6 years for males and 81.5 years for females (both provisional) - This is an increase of 0.5 years for both males and females over the 2008-2010 figures of 77.1 years (males) and 81.0 years (females)
	LPI	Life Expectancy at birth (Females)	High is good	80.7 yrs (Nov 2010)	Annually	See comments.						N/A	N/A	N/A	
3 - The gap in average earnings is reduced	LPI	Average earnings - % gap against Rotherham and the national average	High is good	89.8% of National average (Dec 2011)	Annually	See comments.				92.1%	90% of the national average	Y	G	↑	According to the national Annual Survey of Hours and Earning (ASHE) at December 2012 Median average earnings in Rotherham were 92.1% of the UK national average compared with 89.8% in 2011. Expressed as £'s this equates to local average weekly earnings of around £465.80 compared to around £505.90 nationally. Subsequent surveys will confirm whether this is indicative of a long term trend though caution is advised with regards ASHE data which is prone to fluctuation..
	LPI	Average earnings - % gap against Rotherham and the regional average	High is good	97.2% - 2.5% gap (Dec 2011)	Annually	See comments.				100.2%	0% gap	N	G	↑	According to the national Annual Survey of Hours and Earning (ASHE) at December 2012 Median average earnings in Rotherham were slightly above the the Yorkshire and Humber average. The reported £465.80 equates to around 100.2% of Median average earnings across the region. This is an improvement over the 97.2% reported in December 2011. As stated above caution is advised with regards ASHE data which is prone to fluctuation. Subsequent surveys will confirm whether this is indicative of a long term trend.

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
4 - Less people struggle to pay for heating and lighting costs	LPI	% energy saving per household from baseline position as at 1998	High is good		6 monthly	See comments					No target set	N/A	G	↑	Update on individual number of insulations carried out to lofts and external walls and savings detailed in performance report. CERT has now finished and all further works on council properties will be on normal contract. Only 4000 remain to be insulated however a number of these have technical reasons why insulation can not be installed. In the private sector Green Deal and ECO have now replaced discount deals on insulation and heating. In the future Utilities will be offering heating insulation through the Affordable warmth element of ECO, installations on this scheme will not be released till 2015 at the end of the scheme. ECO and Green Deal applications will be lodged on the Land Mark register any assess to this information in the future to monitor private household take up on energy efficiency will have to be paid for. There will be data available from utilities possibly at the end of first phase ECO 2015.
5 - More people in poor communities are in work and training	LPI	% of out of work benefit claimants in 20% most deprived (4Q average rates)	Low is good	25.3% (May 2011) 9.7% gap	Quarterly	25.5% (Aug 2011) 9.8% gap	25.7% (Nov 2011) 10.0% gap	25.9% (Feb 2012) 10.1% gap		25.9% (Feb 2012) 10.1% gap	9.5% gap on all borough rate of 15.8%	N	R	↓	Due to the time lag between the collection and publication of unemployment data the latest available figures actually represent the position in Feb 2012. At that time 25.7% of the working age population in the top 20% of most deprived areas in the borough were claiming out-of-work benefits. The current gap to all borough is +10.1 percentage points which indicates that the gap with all Rotherham is widening and outside the target range of of +9.5% or lower.
	LPI	% of people from poor communities supported through a learning programme who have: a) Obtained a formal qualification b) Progressed on working towards another level c) Obtained or got a better job	High is good	Awaiting baseline data - available August 2011	Annually	Annual data - see comments					a) 48% b) 13% c) -	No target set	N/A	N/A	N/A

**Corporate Plan Priority: Ensuring quality education for all, ensuring all people have opportunities to improve skills, learn and get a job**

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
6 - More people have formal qualifications and skills	x NI 72	Achievement of at least 78 points across the Early Years Foundation Stage with at least 6 in each of the scales in Personal Social and Emotional Development and Communication, Language and Literacy	High is good	58.3% (2011)	Annually	60% (2012)				N/A	54.8% (2011)	Y	G	↑	There was an increase in results of 1.7% in 2012. Dfe ended collection of statutory targets in 2011.
	x NI 73	KS2 attainment level 4 or above in English and Maths	High is good	69.3% (2011)	Annually	75% (2012)				N/A	79% (2011)	N	R	↑	This indicator has increased by 5.7% in 2012 against a national increase of 5%. The results are well below the statutory targets set by schools. The Rotherham average is 4% below the National average. Challenge and support is detailed in the key stage 2 performance clinic briefing paper. Dfe ended collection of statutory targets in 2011.
	x NI 75	GCSE 5+ A*-C including maths and english	High is good	56.7% (2011)	Annually	60% (2012)				N/A	58% (2011)	Y	G	↑	5A*-C inc English & Maths improved by 3.3% in 2012. 5A*-C not inc English & Maths - This is the first year this threshold has been above the national average (by 0.6%) but it is the second year it has been above the national average at 5*A-C (by 2.1%) Dfe ended collection of statutory targets in 2011.
	x NI 79	Proportion of population qualified to level 2 by the age of 19	High is good	74.4% (2010)	Annually	76.3% (2011)				N/A	N/A	N/A	A	↑	The increase of 1.9% continues an upward trend in this indicator, however, Rotherham remains below the national average but is the same as statistical neighbours
	x NI 80	Proportion of population qualified to level 3 by the age of 19	High is good	43.7% (2010)	Annually	44.9% (2011)				N/A	N/A	N/A	R	↑	An increase of 1.2% continues the upward trend in this indicator. Rotherham remains below the national average of 56.7%.
7 - There are more successful new businesses	Ex NI 171	The proportion of business registrations per 10,000 resident population aged 16 and above	High is good	30.6 (December 2010)	Annually	See comments				33.8 December 2011)	N/A - context measure	N/A - context measure	G	↑	This data is reported annually normally during December. The most recently published ONS Business Demography released Dec 2012 reflected the position in December 2011. This indicated an increase in registrations from 630 in 2010 to 705 in 2011 or 33.8 per 1,000 population. The Yorkshire and Humber rate also increased over the previous year from 38.4 to 40.2. Rated Green due to the positive direction of travel
	LPI	Overall number of business in Rotherham	High is good	5,295 (Sept 2011)	Annually	See comments				5,390 (2012)	N/A - context measure	N/A - context measure	G	↑	Due to a 12 month time lag most recent government data published December 2012 reflected the position in December 2011. At this point the overall number of businesses in the borough was 5,390. This is an improvement over the figure of 5,295 reported for September 2011 though still below the 5,445 reported for 2010. Rated Green due to the positive direction of travel
	LPI	Survival rate of business from incubation centres (3 years)	High is good	84% (March 2011)	6 monthly	-	85.5%	85.4		85.4	85%	Y	G	↑	This measure demonstrates improved performance on the previous year and is currently meeting the year end target. Survival rates as at 31 January 2013 are as follows: Year 1 - 98.8%; Year 2 - 93.2%; Year 3 - 85.4%

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments	
	LPI	% of newly born enterprises in the borough surviving a) 1 year b) 3 years c) 5 Years	High is good	a) 94.0% b) 57.2% c) 41.50% (December 2011)	Annually	See comments				a) 96.9% b) 58.6% c) 38.3% (December 2011)	N/A - context measure	N/A	N/A	N/A		This is an annual measure normally reported in December. The position reported in December 2012 indicated that survival rates had increased that 1 and 3 year survival rates had increased since 2011 but declined at 5 years.
8 - More people come to the town centre for work, shopping and things to do and see	LPI	% change on previous year in foot flow	High is good	9%	Quarterly	+9%	+4%	+8%		N/A	+1%	Y	G	↑	Footflow in December 2012 was 8% above the figure recorded in December 2011. Footflow has increased particularly in the College Street area following the opening of Discount UK, Greenwoods and the relocation of Internationale.	
9 - More people are in work or training and less are living on benefits	Ex NI 152	Working age people claiming out of work benefits (4 quarter rolling average)	Low is good	15.7% (Aug 11) 2.7% gap	Quarterly	15.7% = 2.7% gap (Aug 2011)	15.7% = 2.7% gap (Nov 2011)	15.8% = 2.7% gap (Feb 2012)		N/A	2.5% gap to regional rate	N	A	↔	The Rotherham out of work claimant rate has stabilised at around 15% of the working age population. This is 2.7% above the regional rate of 13%. Performance is only marginally below the target to achieve a 2.5% gap.	
	Ex NI 151	Overall employment rate - % gap between Rotherham and the regional average	High is good	66.3 (1.6% gap) (June 2011)	Quarterly	66.1% (Mar 2012) 1.5% gap to region	67.0% (0.8% Gap to region) (March 2011)	67.8% (0.8% Gap to region) (March 2012)		N/A	0.5% gap to regional average	N	A	↔	Overall employment rate has increased this quarter but the gap to region remains at 0.8%. Quarterly fluctuations are to be expected as this data is survey based i.e. gap to Y&H will vary from quarter to quarter.	
10 - All 16-19 year olds are in employment education or training	Ex NI 117	% of young people aged 16-19 NEET	Low is good	7.6% (2011)	Quarterly	7.5%	7.2%	7.3%		N/A	7.1%	N	A	↓	Q3 shows a 0.5% reduction from the 7.6% return for the same period in 2011/12. The average number of academic age 16-18 NEET is showing a reduction of 66 compared to the same period in 2011/12.	
11 - Babies and pre-school children with a good start in life	x NI 72	Achievement of at least 78 points across the Early Years Foundation Stage with at least 6 in each of the scales in Personal Social and Emotional Development and Communication, Language and Literacy	High is good	58.3% (2011)	Annually	60% (2012)				N/A	54.8%	Y	G	↑	There was an increase in results of 1.7% in 2012. The statutory target was exceeded by 5.2%	
	Ex NI 92	Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest	Low is good	33.7% (2010/11)	Annually	30.6% (2011/12)				N/A	32.2%	N	R	↑	The gap was reduced in 2011 by 0.4%. This however, is 2% away from achieving the national average and 1% from achieving the local target. DFE have ceased to collect targets for EYFS outcomes. This measure will be replaced in 2012-13.	
	LPI	Imagination Library: a) % of 0-5 yr olds in receipt of a book from the Imagination library	High is good	a) 85% b) 18,000	Monthly	-	a) 86% b) 13,884	a) 86% b) 13,867			70%	Y	G	↔	86% of Rotherham's under-five population are currently receiving books each month which equates to 13,867 children.	
12 - More higher paid jobs	Ex NI 166	Average earnings of employees in the area (workplace)	High is good	£453.80 (-2.5% gap) (Dec 2011)	Annually	See comments				£465.80	£460.00	N	G	↑	This data is published annually. At December 2012 Median average earnings in Rotherham were £465.80 which was above the target of £460.00 and above the regional average of £464.70. This outturn is positive. Subsequent ONS Annual Survey of Hours and Earnings (ASHE) surveys will confirm whether this is indicative of a long term trend.	

**Corporate Plan Priority: Ensuring care and protection are available for those people who need it most**

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
13 - All Children in Rotherham are safe	Ex NI 59	% of initial assessments for children's social care carried out within 10 working days of referral	High is good	86.6% (2011/12)	Monthly	92.3%	90.6%	88.0%			86.0%	Y	G	↑	The Ten day measure is the national measure. This measure will be superseded by the Local Assessment Framework
	Ex NI 60	% of core assessments for children's social care that were carried out within 35 working days of their commencement	High is good	69.4% (2011/12)	Monthly	94.6%	89.8%	83.3%			75.1%	Y	G	↓	Performance dropped slightly in October and November but it is still above National Average. This measure will be superseded by the Local Assessment Framework
	Ex NI 68	% of referrals to children's social care going onto initial assessment	High is good	93.9% (2011/12)	Monthly	89.8%	89.5%	90.7%			87.6%	Y	G	↑	Improved performance due to changes to front door processes
	LPI	Serious case reviews	Low is good	2 rated adequate	Periodically							N/A	N/A	N/A	Although no target has been set for this measure it is an expectation that all serious case reviews are rated adequate or above.
14 - Vulnerable people are protected from abuse	LPI	Reduce repeat incidents of domestic abuse	Low is good	18.00%	Monthly	13.00%	20.00%	20.00%		20.00%	20.00%	Y	G	No change	This shows an increase that was anticipated by Domestic Abuse Priority Group (DAPG) due to a reminder issued to agencies about when a repeat should be referred back to Multi agency risk assessment conference (MARAC), robust procedures that have now been set in place and awareness raising that has been undertaken recently.
	NAS 43	% of Safeguarding alerts allocated to a manager within 24 hours	High is good	99.67%	Monthly	95.94%	99.04%	94.89%		94.89%	99.7%	Y	G	↓	4th Quarter actions in place to recover performance to meet year end target.
	NAS1	% of customer who received a review of their support plan during the year	High is good	93.07%	Monthly	29.16%	48.31%	72.01%		72.01%	93%	Y	G	↑	Cumulative Performance is currently on target. Monitoring of performance clinic actions continues.
15 - People in need of support and care have more choice and control to help them live at home	ASCOF 1B	The proportion of those using social care who say they have control over their daily life	High is good	76.70%	Annually	See Comment				-	Not applicable	Not applicable	Not applicable	The user experience survey which provides the data for this indicator is due for submission in May 2013.	
	Ex NI 130	Proportion of social care users who receive self directed support and those receiving direct payments	High is good	77.15%	Monthly	76.75%	77.65%	78.21%		78.21%	80%	Y	G	↑	Cumulative performance is currently on track to achieve the year end performance target for this indicator.
16 - People in need get help earlier before reaching crisis	Ex NI132	New assessments completed within 28 days from first contact	High is good	83.21%	Monthly	94.75%	94.58%	94.97%		94.97%	95.0%	Y	G	↑	Performance is currently on target, monitoring continues on both OT and Social Work assessments.
	Ex NI 133	Package of care in place within 28 days of assessments (Adults)	High is good	97.50%	Monthly	91.59%	95.52%	96.79%		96.79%	97.5%	Y	G	↑	Current performance is on track and progressing towards the year end target.
17 - Carers get the help and support they need	Ex NI 135	Number of carers receiving needs assessment or review and a specific carer's service, or advice and information	High is good	41.51%	Monthly	12.05%	18.77%	25.38%		25.38%	42%	Y	G	↑	Cumulative performance is currently on target taking account of positive impact of identified validation actions being undertaken.

**Corporate Plan Priority: Helping create safe and healthy communities**

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
18 - People feel safe where they live		Proportion of people who perceive high levels of ASB in their area.	Low is good	22.0%	Quarterly	See Comments									2012/13 figures are not currently available
		% of respondents who believe that the overall level of crime in their area is a big problem	Low is good	29%	Quarterly	See Comments									2012/13 figures are not currently available
19 - Anti-social behaviour and crime is reduced		Serious acquisitive crime a) Burglary b) Vehicle crime c) Theft from vehicle d) Theft of vehicle e) Robbery	Low is good	9575	Monthly	Not available	4609 -2% -118 incidents			4609	Maintain baseline position 9575	Y	G	↓	All crime has reduced by 4% although further detailed breakdown of statistics is not available for qtr 3
		Violent crime rate	Low is good	1894	Monthly	Not available	1058 +133 incidents			1058	Maintain baseline position	N	R	↑	This indicator is off target and is being closely monitored by the Safer Rotherham Partnership
		Criminal damage incidents within the borough	Low is good	3548	Monthly	Not available	1562 -179 incidents			1562	Maintain baseline position	Y	G	↑	Statistics are not available for qtr 3
		Recorded anti-social behaviour incidents	Low is good	20890	Monthly	Not available	10178 -2239 incidents			10178	19845 -5%	Y	G	↑	Anti-Social Behaviour' incidents reduced by 21% compared to 2011/12 although the combined number of ASB just for qtr 3 currently not available
20 - People are able to live in decent affordable homes of their choice	Ex NI 154	Net Additional Homes	High is good	623	Quarterly	See Comments						N	N/A		No figures provided to date for 2012/13
	Ex NI 155	Number of affordable homes delivered	High is good	166	Quarterly	64	20	24		108	122	Y	G	↑	This indicator is on track
	Ex NI 158	% of non decent council homes	Low is good	0% (2010/11)	Quarterly	Not available	0.07%	0.03%		0.00%	0%	Y	G	↑	On target
	NAS 57	% of total repairs completed within target	High is good	97%	Monthly	96.27%	98.41%	98.63%			99%	Y	G	↑	At the end of January 2013 performance was 98.63% against a 99.00% target and is currently rated on target against a control target of 98.40%
	NAS 54	% of responsive repairs completed right first time	High is good	95%	Monthly	94.50%	94.75%	97.49%			92%	Y	G	↑	Performance at the end of January 2013 was 97.49%. This indicator has already exceeded is rated on target . This indicator is measured by the answering of 2 questions from the repairs satisfaction survey completed by customers on hand-held computers following the completion of their repair, both questions must all receive a positive response to register as right first time
	NAS 58	% of responsive repairs where an appointment was made and kept	High is good	98.81%	Monthly	97.00%	97.99%	98.33%			98.50%	Y	G	↑	At the end of Quarter 3 the idicator has exceeded the year end target
	NAS 17	Average re-let times from termination to start	Low is good	48.84 days	Monthly	30.1	29.14	29.19			28Days	N	A	↓	Ways of improving performance and reducing the relet time further have been identified and will be implemented to continue to drive the improvements required to reach as close to the target as possible.



Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
21 - More people are physically active and have a healthy way of life	Ex NI 57	Children and young people's participation in sporting opportunities	High is good	93% (2010/11)	Annually	See Comments				97%	93%	Y	G	↑	109 Rotherham schools participated in a survey completed during May 2012 based on the former NI 57 questionnaire. The result indicates an improvement over 10/11. The survey data also indicated that during the same week around 35% of pupils participated in 'out of hours' schools physical activity.
	Ex NI 8	Adult participation in sport	High is good	21% (2010/11)	Annually	See Comments				20%	22%	N/A	A	N/A	Active People Survey 6 published its findings in December 2012. The reported 20% was slightly down on last year but was not statistically significant (i.e. was within the margin of statistical error). This indicates that participation rates in Rotherham are static.
	Ex NI 55a	Obesity prevalence among primary school children in reception	Low is good	10.5%	Annually	See Comments				6.8%	N/A	N/A	G	↑	For 4-5 year olds (Reception year) percentages for 2011-12 are lower than Yorkshire & Humber, and England for both % Obese and for % Excess Weight
	Ex NI 56a	Obesity prevalence among primary school children in year 6	Low is good	20.0%	Annually	See Comments				20.5%	N/A	N/A	R	↓	For 10-11 year olds (Year 6) percentages for 2011-12 are higher than Yorkshire & Humber, and England for % Obese but lower for % Excess Weight
22 - People from different backgrounds get on well together	LPI	% of respondents worried about being subject to a physical attack because of their skin colour, ethnic origin or religion	Low is good	14% (2010/11)	Quarterly	11%	12.0%	15.00%		13%	Reduction on 2011 / 12 baseline	Y	A	↑	There have been 130 incidents of Hate Crime recorded year to date which were classed as "criminal offence" by South Yorkshire Police (SYP). In addition 103 incidents were reported in Rotherham schools and a further 9 incidents through council directorates over quarters 1 and 2 of 2012/13.
23 - People enjoy parks, green spaces, sports leisure and cultural activities	LPI	Use of public libraries	High is good	959,982 visits / 111,506 online	Quarterly	Visits: 234,338 Online: 26,659	Visits: 242,788 Online: 19,885	Visits: 259,298 Online: 22,077		Visits: 736,474 Online: 68,621	1% increase (by 2013/14 over position at close of 2010/11)	N/A	N/A	↑	The estimated 736,474 physical visits during April - December is above the 729,302 estimated for the equivalent period during 11/12. This is despite a period of service disruption between the closure of the former Central Library March 2012 and the opening of the new Riverside Housebased service on 13th April 2012. The target is to achieve 1% above the 2010/11 outturn by 2013/14
	LPI	Visits to museums and galleries	High is good	Visits: 117,372 Online: 6,857	Quarterly	Visits: 18,384 Online: 1,496	Visits: 31,461 Online: 2,347	Visits: 10,887 Online: 1,832		Visits: 60,732 Online: 5,675	1% increase (2013)	Y	N/A	↓	The target is to achieve 1% above the 2010/11 outturn by the close 2013/14. Service disruption following the closure of the former Arts Centre has had an impact on visitor numbers. It is hoped that the basing the Archives service in Clifton Park Museum will boost visitor numbers. The steep decline in numbers between the 2nd and 3rd quarters is quite normal with visits normally at their highest during the summer months
	LPI	Visits to theatres	High is good	77,071 (Visits)	Quarterly	14,040	8,096	28,426		50,562	1% increase	N/A	N/A	↑	Theatre attendances will normally peak during winter/ pantomime season. Performance is therefore rated annually at close of March.
	LPI	Satisfaction with libraries	High is good	93% (2009)	Biennial	N/A	N/A	N/A		N/A	94% (2013 survey)	N/A	N/A	N/A	The next CIPFA survey is not due to be undertaken until 2013. In the interim cultural services are working with the EDS Performance and Quality Team to generate interim user satisfaction surveys as a proxy measure to the national survey.

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
	LPI	Usage of Sports and Leisure Facilities	High is good	1,099,882	Annual	288,305	277,726	250,059	0	816,090	1% increase over 11/12	Y	G	N/A	This measure is assessed annually. 3rd quarter visits were above the 244, 559 recorded for quarter 3 last year. Overall cumulative visitor numbers for the year are around 3,000 above the cumulative figure reported at the close of the 3rd quarter last year. This suggests a continuation of the trend for increased visitor figures.
	LPI	Satisfaction with sport and leisure provision	High is good	93%	Biennial	See Comments				N/A	90%	N/A	G	N/A	The outturn is based on surveys completed within each PFI facility every two years. The round of surveys will be completed during 2013/14.

## Corporate Plan Priority: Improving the environment

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
24 - Planning to adapt climate change	LPI	Climate change matrix	High is good	Level 1 (2010/11)	Annually						Level 2	N/A	A	N/A	Adaptation working group carrying out gap analysis to direct future actions
	Ex NI 197	Improve local biodiversity	High is good	31%	Annually						34%	N/A	A	N/A	This is an annual measure. Performance for 2010/11 was slightly below the 33% target. The contributing factors really are that with reduced resources we are concentrating the management of RMBC sites where this can be most effective as there is little time available to build relationships with non-RMBC landowners to gather evidence of or encourage positive management. The 2010/11 figure is based on the evidence available without doing any significant outreach work.
25 - Clean Streets	Ex NI 195	The % of relevant land and highways that is assessed as having deposits of: a) Litter b) Detritus c) Graffiti d) Fly tipping	Low is good	a) 9.9% b) 19.9% c) 0% d) 0%	Quarterly	a) 3.4% b) 16.3% c) 0% d) 0.0%	a) 4.1% b) 19.3% c) 0% d) 0%	a) 7.5% b) 15.6% c) 0% d) 0%		a) 5.0% b) 17.0% c) 0% d) 0%	a) <9.9% b) <19.9% c) 0% d) 0%	Y	A	↓	3rd qtr survey results indicate performance within the annual targetbut is currently assessed Amber due to a downward direction of travel against litter and ongoing concerns about the impact of budget reductions. There is some uncertainty about the extent which the NI 195 methodology (previously a statutory national indicator but retained locally) delivers an accurate assessment of street cleanliness. Data collection is resource intensive and the results do not correlate with analysis of customer service requests and complaints data. Ongoing usage of this measure is therefore under review.
26 - Safe and well maintained roads - a) Well Maintained Roads	Ex NI 168	Principal roads where maintenance should be considered	Low is good	4%	Annually	4%	4%	4%		4%	Equal or above average condition (Dept of Transport data - See comments)	N/A	A	↔	Dept of Transport benchmarking data for 11/12 is not yet available to enable benchmarking of the road network against comparator group authorities. The APSE Performance Networks data for 11/12 suggests that the condition Rotherham's network is currently above the average of 5.59% for principal roads and 12.61% for non principal.
	Ex NI 169	Non principal classified roads where maintenance should be considered	Low is good	10%	Annually	10%	10%	10%		10%	Equal or above average condition (Dept of Transport data - See comments)	N/A	A	↔	
	Ex BVPI 224b	Condition of Unclassified Roads	Low is good	16%	Annually	16%	16%	17%		17%	Equal or above average condition (Dept of Transport data - See comments)	N/A	A	↓	
26 - Safe and well maintained roads b) Safer roads and casualty reduction	Ex NI 47	People killed or seriously injured in road traffic accidents	Low is good	90 (2011 5 year rolling average)	Annually	See Comments					Year on year, a 4% reduction on the previous 5yr rolling average	N/A	A	N/A	The road accident / killed and seriously injured (KSI) measures are reported annually for the period of each calendar year (Jan - Dec) as a 5 year rolling average. There has been a decline in the rolling average in recent years. However, these measures are currently assessed as amber due to concerns about the actual number of KSI during the period January - December 2011. We are currently awaiting data for the period Jan - December 2012.
	Ex NI 48	Children killed or seriously injured in road traffic accidents	Low is good	17.8 (2011 5 year rolling average)	Annually	See Comments					Year on year, a 5% reduction on the previous 5yr rolling average	N/A	A	N/A	
27 - Reduced CO2	LPI	Co2 reduction from local authority operations	Low is good	44,587 tonnes (2010/11)	Annually						2% annual reduction	Y	G	↑	2011/12 is a 6.5% reduction on 2010/11 exceeding RMBC 2% year on year reduction target.

Outcome	Indicator Ref	Indicator Title	Good Performance	11/12 Actual or baseline	Frequency of Reporting	Q1	Q2	Q3	Q4	Cumulative	Year End target	Target Y/N	Rating	DOT on previous quarter	Comments
emissions and lower levels of air pollution	LPI	National Air Quality Strategy Measure - Annual average nitrogen dioxide in Rotherham (in mgm3)	Low is good	34 ug/m3 (2010 Calendar Year)	Annually						Target to be set for 2012/13	N/A	N/A	N/A	This is an annual measure reported in March each year. 2010/11 was a baseline year for this measure.
28 - More people are recycling	Ex NI 192	% of household waste sent for reuse (recycling and composting)	High is good	50.83%	Quarterly	50.83%	48.77%	33.12%		44.89%	57.60%	Y	A	↓	Projected performance for the year-end is currently revised downward to 42.15% following the Sterecycle treatment and disposal plant being placed in administration which meant that other disposal arrangements had to be sourced for waste formerly treated to remove glass, metal and plastics and produce a fibre for remediation. To date this has been predominantly been diverted to landfill. However composting tonnages continue to show a marked improvement (cumulative tonnage to the end of December is 20% higher than forecast). Cumulative Blue box figures (3% higher) and kerbside paper and card tonnages (2% higher) are also better than forecast. However, HWRC recycling figures are now 3% lower than forecast
	Ex NI 193	% of municipal waste landfilled	Low is good	28.96%	Quarterly	22.22%	29.55%	37.68%		29.00%	33.38%	Y	G	↑	3rd. quarter performance is better than forecast (cumulative performance to the end of December is 29.00%). As well as the waste being recycled and composted, a large amount of residual waste is diverted away from landfill as part of the interim waste treatment and disposal contract. Even though the Sterecycle contract has been terminated we have been able to secure enough additional capacity at the Sheffield energy recovery facility to keep this indicator on target.
29 - More people are walking, cycling or using public transport	LPI	% of people captured in the modal survey travelling in / out of urban centres using public transport, cycling or walking	High is good	23% (2011)	Annually	See Comments					24%	N/A	G	N/A	Surveys completed during November 2012 indicated a small improvement of around 1% over 2011 with around 24% of journeys being undertaken via more sustainable modes including public transport, cycling or walking.. The SYPTTE commented that it is possible that as the economy has stabilised so have travel patterns. The current findings indicate an ongoing improvement over the 2010/11 baseline of 18-19%. This outcome measure is therefore currently assessed as Green.
	LPI	Mode share for journeys to school - % of people captured in the modal survey travelling to school using public transport, walking or cycling or any other mode excluding car	High is good	72.5% (2010)	Annually	See Comments					N/A	N/A	G	N/A	The SYPTTE has advised that government ceased collection against this indicator after 2010. RMBC's own '2012 Lifestyle Survey' of young people found that the around 15% of pupils travel to school by car with the remaining 85% either walking (65%) or using various modes of public transport or cycling. Numbers walking increased to 73% for return journeys with 9% travelling home by car. Based on RMBC data this measure is therefore assessed as Green

<b>ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS</b>
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<b>1.</b>	<b>Meeting:</b>	<b>Self Regulation Select Committee</b>
<b>2.</b>	<b>Date:</b>	<b>28<sup>th</sup> March 2013</b>
<b>3.</b>	<b>Title:</b>	<b>Employment and Worklessness in Rotherham</b>
<b>4.</b>	<b>Programme Area:</b>	<b>Environment and Development Services</b>

**5. Summary**

This report updates the Commission on the current and historical position for employment and worklessness in Rotherham. It also looks at what support is currently available and identifies potential activity the Council could help to deliver.

**6. Recommendations**

**That the Commission:-**

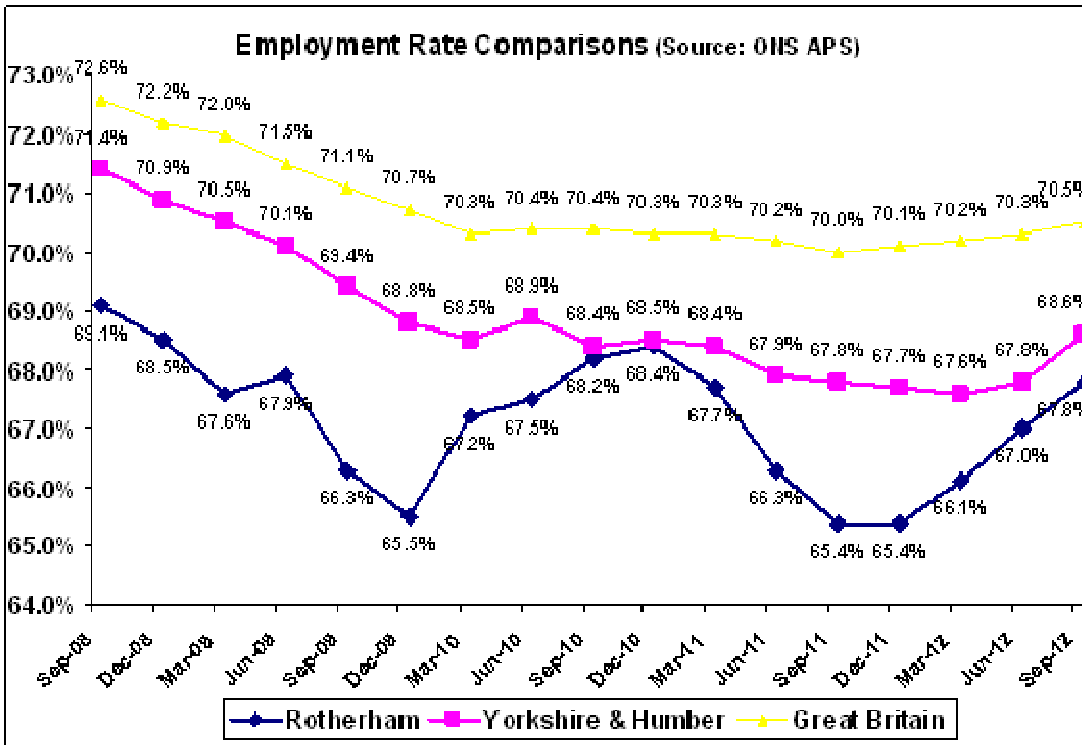
- 1) Note the report**
- 2) Discuss potential and current interventions in the Rotherham employment market**

**7. Proposals and Details**

Background

Appendix 1 to this report sets out some statistics relating to employment/worklessness in Rotherham over the last 8 years.

In Rotherham the employment rate was regularly above that for Y&H and close to the national rate, peaking at around 72.5% in 2006. Although it subsequently fell away slightly, the major fall was at end of 2008 as recession hit, with our gap to national average increasing sharply. We narrowed the gap again during 2010 (the short-lived recovery) but the gap increased again in 2011. The last few quarters have seen our employment rate improve again and narrow the gap to the national figure to a more usual 2.7 percentage points.



Levels of worklessness vary greatly between different areas of the borough, as demonstrated by the map in Appendix 1. The majority of the areas with highest unemployment are based around the town centre, although there are pockets of high unemployment in both the north and south of the borough.

Any activity to increase employment must not only seek to increase the number of jobs within the borough; by starting up new firms, growing existing firms or attracting new investment; but also ensure that our residents can access them, be that physically or through having the required skills and experience.

Although the employment rate is predominantly affected by the national/world economy as evidenced by the impact of the recession; over the years a number of local initiatives (Rotherham/South Yorkshire) have been delivered with varying degrees of success, a number of which are set out below.

## Previous initiatives

### **Future Jobs Fund**

- Targeted those approaching 12 months unemployed
- Focus on young people, but could assist anyone.
- Provided 6 months of employment and training
- Delivered 500+ jobs , with over 20% moving into permanent employment
- Delivery in Rotherham through Phoenix Enterprises
- Very successful initiative, but quite expensive at about £6,500 per person.

### **Progress Together**

- ESF funded – managed by LSC and JC+
- Provided support from initial engagement into first months of employment.
- Key workers allocated to each beneficiary, providing support up to and into employment
- Project ran to June 2011.

### **Rotherham Enterprising Neighbourhoods**

- Delivered by RiDO, RYE, Chamber and VAR funded through ERDF
- Supported new start and existing businesses in areas of deprivation
- Numbers considering self-employment increases during an economic downturn
- Finished December 2011
- Project outputs; 206 new businesses and 520 new jobs created
- Cost £3m+, had good impact but funding no longer available

### **Local Ambition Project (LAP)**

- Scheme funded by Yorkshire Forward.
- Targeted Canklow, East Herringthorpe & Ferham
- RMBC Co-ordinators based in community working in partnership with other organisations, linking people and businesses to existing economic activity and support
- Activity started in March 2010 and ended in March 2011, when YF withdrew their funding
- JC+ provided outreach support in all 3 areas on back of the LAP activity

## Current provision

### **RMBC HR Sponsored Employability Initiatives**

- Access All Areas – work placement programme for long term unemployed disabled people operating since 2009 (83 placements since April 2012 and 11 job starts).
- Move on To Employment – temporary funded sub project of Access All Areas providing paid 6 month work opportunities for 18 people 11 of whom subsequently moved into jobs.
- Apprenticeships – promotion of benefits of employing apprenticeships and ongoing support for managers and apprentices (52 apprenticeship starts since April 2012 alone).
- Looked After Children – structured work placement opportunities for young care leavers (7 Placements this year)
- School support – Range of 2 week work experience placements, careers advice, enterprise activities and interview skills to several schools & pupils.
- Work Programme Support – RMBC HR able to refer people to the work programme and offer work placement opportunities.

### **Job Centre Plus programmes**

JCP run a number of employment programmes including:-

### The Youth Contract

Announced in November 2011, the youth contract allocated £1 billion over three years (from 2012/13) to a range of existing and new initiatives to tackle youth unemployment:

- 160,000 wage incentive payments to employers, worth up to £2,275 each, for those who recruit an unemployed 18-24 year-old from the government's work programme.
- An extra 250,000 work experience or sector-based work academy places, taking the total to at least 100,000 a year
- Funding for at least 20,000 extra apprenticeship grants to employers. These are incentive payments worth £1,500 each for small and medium sized employers to take on their first apprentice aged 16-24, taking the total to 40,000.
- More flexible adviser support delivered through Jobcentre Plus for all 18-24 year-olds, including the offer of a National Careers Service guidance session within the first three months of any 18-24 year-old registering for JSA.
- A payment-by-results initiative focusing on 16-17 year-old NEETs with no GCSEs at grades A\*-C.

Other JCP support includes:-

- Work Clubs - allowing people who are out of work to exchange skills and share experiences in planning their own journey back to work, with others going through the same experience
- Work Together - helps claimants develop work skills through volunteering, with opportunities provided by local charities and voluntary organisations
- New Enterprise Allowance - supports those looking to start their own business by providing access to finance and support from local business mentors
- Enterprise Clubs - help people make the most of local knowledge and resources to support unemployed people who are interested in self-employment
- Sector based work academies - offer pre-employment training and work experience placements in sectors with high volumes of local vacancies, with participants receiving a guaranteed job interview upon completion. Local Academies have been run for Boundary Mill at Waverley and Capita in the Dearne Valley.

### **The Work Programme –**

- The government's main programme for tackling unemployment.
- Under 25s eligible after 9 months unemployed, over 25s after 12 months
- Delivered by private sector organisations, Serco and A4E for Rotherham. A4E deliver directly, Serco sub-contract to local organisations
- Payments made on success in assisting people into work and for them remaining employed.
- A4E working with RMBC HR to provide work experience for disabled people through Access All Areas project.
- Market still quite difficult, but A4E currently filling about 50 vacancies per month in Rotherham.

### **Skills Made Easy**

- Part of City Deal between City Region and central government, running 2013-15
- Local control over £76m of public, private and government funding
- Work with small businesses in priority sectors; give them control over their skills and training requirements.
- Deliver 4,000 new apprenticeships and 2,000 existing workers upskilled across whole of SCR



## **Rotherham Investment & Development Office (RiDO)**

- 4 business incubation centres with 200 workshops/offices housing 120 businesses and providing them with business support.
- Soft Landing Zone, an ERDF funded project to attract small foreign businesses with growth potential and to help existing Rotherham SMEs to trade overseas
- Key Account Managers working with larger Rotherham businesses and SMEs with growth potential
- Work in conjunction with City Region team in attracting inward investment
- HR Business Consultant assists companies in the recruitment and training of employees

## Future activity

### **Linking deprived areas and people to employment**

- Officers from RiDO and the Regeneration teams looking at ways to link major job creation to the more deprived areas of the Borough.
- For example, will seek to work with Tesco and Jobcentre Plus regarding jobs created at the new town centre store.
- On a smaller scale but specifically focused at a group with a particular need for support, RMBC recently held a breakfast meeting with local employers to make them aware of those care leavers who are currently seeking employment and what support they could provide assist them.
- RMBC HR are just starting an initiative to engage better with the relevant schools/contacts/community groups in our deprived communities and offer placements/support for Apprenticeships and 'job-ready' activity.

### **Talent Match**

A Big Lottery programme targeting 18-24 year olds who haven't been in work, education or training for at least 12 months, aiming to help them find work or set up their own business. Various Rotherham organisations are involved in a Sheffield city region partnership bid that has received initial endorsement from Big Lottery. A full business plan is now being developed for submission in May.

The next European Programmes covering the period 2014-20 are currently under development. These are at an early stage, but priorities from the EU and the City Region include:-

- Worklessness, social inclusion and combating poverty
- developing both a pre-apprenticeship programme and a programme to help the young unemployed become more work ready
- continuing, deepening and broadening the many successful programmes already underway in different parts of the city region

It is acknowledged that these issues are best tackled at a local level and Rotherham partners will be fully involved in agreeing the final make up of the programme.

## **8. Finance**

Much of the activity of the last 20 years has been driven by public grant funding; the two main sources being Objective 1 from Europe and SRB from the UK government.

Although Rotherham will receive further funding under the next European Programme the amount of available funding has reduced and moved towards loans/equity rather than grant funding. There are also likely to be continuing issues with securing sufficient amounts of the match funding required to draw down all the available EU funds.

Funds such as Growing Places Fund and Regional Growth Fund are both available, but with the focus very much on private sector companies and job creation, which are seen as the main growth areas in the current economic climate

## 9. Risks and Uncertainties

The employment market is still fragile, with major recent redundancies such as the 500 jobs lost with the closure of Maltby Colliery.

There is less funding for projects that look at social cohesion issues, such as the Local Ambition Project, despite the evidence of the benefit they have, including economically in the longer term. RMBC are pressing for inclusion of this type of project in the next ERDF/ESF programme.

Support is now more focused on innovative, high value businesses. While these provide higher waged jobs, they are often less accessible to people from those areas with higher unemployment and potentially provide fewer numbers of jobs. There will be a need to strike the right balance between high value - low number and lower value – higher number jobs

## 10. Policy and Performance Agenda Implications

Employability is a major theme of Rotherham's Corporate Plan, linking to the following priorities:-

- Continue to help people in our poorest communities who want to set up new businesses
- Work with partners to help people in our poorest communities to find and keep better jobs, particularly by increasing the number of adults with relevant skills
- Work with partners to develop and support more volunteering projects as a way to get back into work.
- Promote and support local development, creating more job opportunities for local people, by marketing Rotherham as an attractive business location, particularly for advanced manufacturing, and helping businesses start up and grow by providing suitable premises and support
- Work with business and other partners, locally and sub-regionally, to drive Rotherham's economy.

The Rotherham Economic Plan highlights the importance of employability to Rotherham's economy and in linking it to the more deprived areas of the borough. Plan priorities include:-

- Increased numbers of residents with advanced skills, benefiting them and their families' personal wealth and well-being while, crucially, enabling local businesses to recruit, develop and grow through being able find the employees with the right skills from within the borough.
- Raised aspirations and improved enterprise awareness, but especially within the most disadvantaged communities, with improved start-up rates.
- Significantly reduced levels of worklessness – the development of skills among the workless community that meet the needs of employers and an infrastructure developed to support workless individuals and businesses.
- Young people with enterprise skills and awareness, high aspirations among them and their families, and every young person enabled and supported to understand and take local economic opportunities and achieve their potential.
- An image of Rotherham that is positive and understood both within and beyond the borough, promoting it within the region and beyond.

## 11. Background Papers and Consultation

A performance clinic was previously held in July 2010, looking into National Indicator 153 - Working age people claiming out of work benefits in the worst performing neighbourhoods.

Colleagues from Job Centre Plus, Serco, A4E, RiDO and RMBC HR and Finance were consulted in the writing of this report

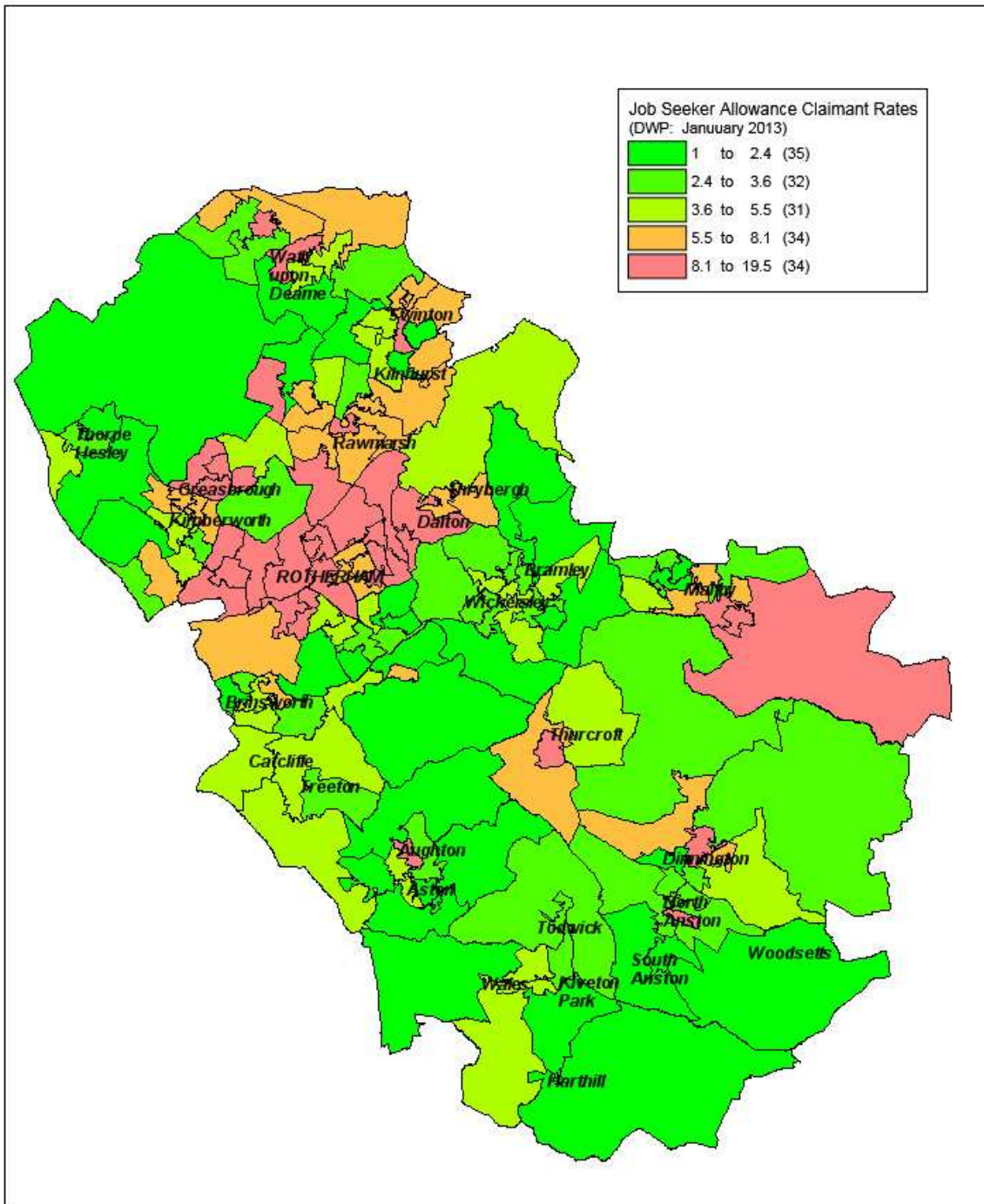
**Contact Name:**

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Appendix 1**Rotherham employment statistics**

Period (year to):	Employment rate			<i>Emp Gap to GB</i>
	GB	Y&H	Rotherham	
Dec-04	72.6	72.0	72.8	<b>-0.2</b>
Mar-05	72.7	72.2	72.0	<b>0.7</b>
Jun-05	72.7	72.3	72.6	<b>0.1</b>
Sep-05	72.8	72.4	72.1	<b>0.7</b>
Dec-05	72.7	72.2	72.6	<b>0.1</b>
Mar-06	72.5	71.8	72.5	<b>0.0</b>
Jun-06	72.5	71.9	70.3	<b>2.2</b>
Sep-06	72.4	71.5	69.9	<b>2.5</b>
Dec-06	72.5	71.8	69.6	<b>2.9</b>
Mar-07	72.5	71.5	68.9	<b>3.6</b>
Jun-07	72.5	71.2	69.3	<b>3.2</b>
Sep-07	72.5	71.3	69.8	<b>2.7</b>
Dec-07	72.5	71.3	70.2	<b>2.3</b>
Mar-08	72.6	71.6	70.4	<b>2.2</b>
Jun-08	72.7	71.3	69.8	<b>2.9</b>
Sep-08	72.6	71.4	69.1	<b>3.5</b>
Dec-08	72.2	70.9	68.5	<b>3.7</b>
Mar-09	72.0	70.5	67.6	<b>4.4</b>
Jun-09	71.5	70.1	67.9	<b>3.6</b>
Sep-09	71.1	69.4	66.3	<b>4.8</b>
Dec-09	70.7	68.8	65.5	<b>5.2</b>
Mar-10	70.3	68.5	67.2	<b>3.1</b>
Jun-10	70.4	68.9	67.5	<b>2.9</b>
Sep-10	70.4	68.4	68.2	<b>2.2</b>
Dec-10	70.3	68.5	68.4	<b>1.9</b>
Mar-11	70.3	68.4	67.7	<b>2.6</b>
Jun-11	70.2	67.9	66.3	<b>3.9</b>
Sep-11	70.0	67.8	65.4	<b>4.6</b>
Dec-11	70.1	67.7	65.4	<b>4.7</b>
Mar-12	70.2	67.6	66.1	<b>4.1</b>
Jun-12	70.3	67.8	67.0	<b>3.3</b>
Sep-12	70.5	68.6	67.8	<b>2.7</b>



**Full unemployment numbers (i.e. not just JSA claimants)**

<b>Date</b>	<b>Rotherham</b>	<b>Rotherham (%)</b>	<b>Yorkshire and The Humber (%)</b>	<b>Great Britain (%)</b>
Jan 04-Dec 04	5,200	4.2	4.5	4.8
Apr 04-Mar 05	5,200	4.3	4.4	4.8
Jul 04-Jun 05	5,400	4.3	4.5	4.8
Oct 04-Sep 05	5,500	4.5	4.4	4.8
Jan 05-Dec 05	5,900	4.7	4.8	4.9
Apr 05-Mar 06	6,300	5.0	5.2	5.1
Jul 05-Jun 06	7,200	5.9	5.4	5.3
Oct 05-Sep 06	7,700	6.3	5.8	5.4
Jan 06-Dec 06	7,800	6.4	5.6	5.4
Apr 06-Mar 07	7,400	6.1	5.6	5.4
Jul 06-Jun 07	6,900	5.7	5.6	5.3
Oct 06-Sep 07	6,900	5.7	5.5	5.2
Jan 07-Dec 07	6,600	5.5	5.5	5.2
Apr 07-Mar 08	6,500	5.4	5.2	5.2
Jul 07-Jun 08	7,100	5.8	5.6	5.2
Oct 07-Sep 08	8,000	6.6	5.9	5.3
Jan 08-Dec 08	9,200	7.6	6.3	5.7
Apr 08-Mar 09	10,500	8.7	7.1	6.2
Jul 08-Jun 09	11,300	9.2	7.7	6.9
Oct 08-Sep 09	12,300	10.3	8.2	7.4
Jan 09-Dec 09	12,600	10.6	8.6	7.7
Apr 09-Mar 10	12,500	10.2	9.0	7.9
Jul 09-Jun 10	12,600	10.2	8.8	7.7
Oct 09-Sep 10	11,700	9.4	8.6	7.7
Jan 10-Dec 10	11,800	9.5	8.8	7.7
Apr 10-Mar 11	12,600	10.2	8.7	7.6

Jul 10-Jun 11	12,800	10.5	8.9	7.7
Oct 10-Sep 11	13,900	11.4	9.5	7.9
Jan 11-Dec 11	14,300	11.6	9.5	8.0
Apr 11-Mar 12	13,900	11.3	9.7	8.1
Jul 11-Jun 12	14,200	11.4	9.9	8.1
Oct 11-Sep 12	13,400	10.7	9.5	7.9

Source: ONS Annual Population Survey

Note: numbers and % are for those aged 16 and over. % is a proportion of economically active

**ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS**

<b>1. Meeting:</b>	<b>Self-Regulation Select Commission</b>
<b>2. Date:</b>	<b>28 March 2013</b>
<b>3. Title:</b>	<b>Performance Clinics</b>
<b>4. Directorate:</b>	<b>Resources</b>

**5. Summary**

The attached presentation outlines the current process for conducting performance clinics across all Council Directorates.

**6. Recommendations**

**That Members:**

- a. Comment on the presentation;**
- b. Share any comments and views on the current process or way forward;**



**7. Proposals and details**

At its September meeting, the Select Commission asked for a report to outline the current format of Performance Clinics and whether any improvements could be implemented to make them more effective.

Members expressed concern that Performance Clinics were not always effective and consistent and would like reassurance that improvements will be made to the process.

The following presentation addresses the issues and seeks Members views and proposals on a possible way forward.

**8. Finance**

It is known that as a result of service reductions the Council's ability to deliver all the corporate plan objectives is a high risk. The potential for under performance as a result of budget reductions highlights the importance of integrating performance, risk and financial reporting. This emphasises the need for robust performance management within Directorates and a potential revisit of the Corporate Plan priorities.

**9. Risks and Uncertainties**

Ongoing changes to national policy and funding continue to impact on delivering our outcomes and in some areas could further deteriorate performance.

**10. Policy and Performance Agenda Implications**

Performance against the Councils strategic priorities is monitored and managed by Directorates. Any issues with performance will impact on the Councils ability to achieve successful Corporate Plan outcomes. Effective tools for Members and Officers to use to manage and improve performance need to be robust and focused.

**11. Background Papers and Consultation**

This paper has been brought at the request of Members

**12. Contact**

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